Australia’s global cybersecurity credentials

Keynote speaker: Dr Tobias Feakin
Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

Tuesday 23 October 2018, 12.00pm to 2.00pm
Four Seasons Hotel, Sydney
agenda

12.00pm Registrations

12.15pm Welcome
Lee Kelly
State Director NSW/ACT, CEDA

12.25pm Lunch

1.00pm Introduction
Prof Elizabeth Cowley
Deputy Dean, The University of Sydney Business School

1.10pm Keynote address
Dr Tobias Feakin
Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

1.35pm Moderated discussion and questions

1.55pm Vote of thanks
Prof Elizabeth Cowley

2.00pm Close
Lee Kelly
State Director NSW/ACT, CEDA
Major series sponsor
University of Sydney Business School

The University of Sydney Business School is a world-class institution at the forefront of global business and management education. We pride ourselves on being relevant to today’s business environment. Working closely with industry leaders allows us to stay abreast of current issues and influences in today’s market, and to adapt and evolve as the market does.

The University of Sydney Business School is recognised internationally and ranks beside some of the best business schools across the United States, Europe and Asia. We are the only Australian business school to achieve membership to CEMS – the Global Alliance in Management Education, in addition to international accreditation from AACSB and EQUIS.

We offer our students, industry partners and the broader business community a clear vision of business today. Our people are industry leaders, dedicated to the highest quality teaching and to ground-breaking research, with a passion for creating tomorrow’s world business leaders. Our alumni rank amongst the top tier of Australian and global business leaders, and form part of an exclusive network of business contacts that share a rich history and a wide-reaching presence.

For more information visit sydney.edu.au/business
keynote speaker

Dr Tobias Feakin
Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

Dr Tobias Feakin is Australia’s inaugural Ambassador for Cyber Affairs. He leads Australia’s whole-of-government international engagement to advance and protect Australia’s national security, foreign policy, economic and trade, and development interests in the internet and in cyberspace.

Ambassador Feakin was a member of the Independent Panel of Experts that supported the Australian Cyber Security Review to produce Australia’s 2016 Cyber Security Strategy. He was the Director of National Security Programs at the Australian Strategic Policy Institute from 2012 to 2016 and established the Institute’s International Cyber Policy Centre.

He has also held a number of research and advisory positions, including with the Royal United Services Institute for Defence and Security Studies, the Oxford University Global Cyber Security Capacity Centre, the Global Commission on Internet Governance and the Global Commission on the Stability of Cyberspace.

Ambassador Feakin holds an Honours Degree in Security Studies and a Doctorate of Philosophy in International Politics and Security Studies, both from the University of Bradford.
facilitator

**Prof Elizabeth Cowley**  
**Deputy Dean, The University of Sydney Business School**

Elizabeth Cowley is a Professor Marketing and Deputy Dean at The University of Sydney Business School. Elizabeth has an MBA in Marketing and Management Information Systems from McGill University in Montreal. After graduating, Elizabeth worked for several years in the Marketing and Marketing Planning departments of the largest integrated oil company in Canada. Her doctorate was completed at the University of Toronto. Her research interests are consumer memory, decision making, deception, and motivated memory reconstruction.

Elizabeth’s research is published in the *Journal of Consumer Research*, *the Journal of Consumer Psychology*, *the International Journal of Research in Marketing*, *the Academy of Marketing Science*, *the Journal of Advertising*, and *the Journal of Business Research*.

Elizabeth is a proud Trustee of CEDA.
CEDA would like to thank the following members for hosting a corporate table at today’s event.

**Corporate Tables**

Allens

The University of Sydney
Business School

**Attendees**

Dr Sandra Alday
Lecturer
The University of Sydney
Business School

Shane Bell
Partner
McGrathNicol

Garry Bentlin
Chief Security Officer
TransGrid

Renée Bertuch
Managing Director
Cannings Communications

Federico Bettini (Ph.D)
CEO
AizoOn Australia

Lucy Bimolaksono
Manager, Digital Products and Partnerships
American Express Australia

Valeska Bloch
Partner
Allens

Assoc Prof Jean Bogais
Adjunct
The University of Sydney
Business School

Andrew Bomthorst II
Head of Risk and Compliance
TransGrid

David Bowtell
Associate Director - Policy & Events NSW/ACT
CEDA

Jeff Carabez
Security Practice Manager
Berkely IT

Louise Claridge
Associate Director - Membership Engagement
NSW/ACT
CEDA

Stuart Clark
Chief Operating Officer
Clayton Utz

Matthew Connolly
Associate Director Cyber Security
Optus

Sarah Corbett
Office Manager
Federal Department of Foreign Affairs and Trade

Roy Cottam
Manager Risk & Governance
City of Sydney

Prof Elizabeth Cowley
Deputy Dean (Academic)
The University of Sydney

Peter Croll
Director of Information Security, eHealth NSW
NSW Health

Colin Dominish
Market Leader
GHD

Asaf Dori
PhD Research Scholar
The University of Sydney
Business School

Erich Engel
Head of Technology Security
Vodafone Hutchison Australia

John English
Program Director, ACU Executive MBA.
Australian Catholic University

Jack Evans
Senior Associate
Maddocks

Richard Exton
Head of Technology
First State Super

Suzanne Falvi
Executive General Manager
Australian Energy Market Commission

Judy Faulkner
McAfee Australia

Dr Tobias Feakin
Ambassador for Cyber Affairs
Federal Department of Foreign Affairs and Trade

Meredy Gailey
Stakeholder Engagement Coordinator
Standards Australia

Larry Gingold
Advisory
ASG Group Ltd

Jessica Hanna
IPART

Assoc Prof Catherine Hardy
Undergraduate Academic Programs Director
The University of Sydney

Essam Husaini
Treasury Department of the Treasury

Sylvia Kaczmarek
Employee Relations Specialist
Hudson

Aledis Kedwell
IT Strategy & Operations Manager
Standards Australia

Lee Kelly
State Director NSW and ACT
CEDA
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Company</th>
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<tbody>
<tr>
<td>Gillian Kelly</td>
<td>Legal Counsel, Australian Payments Network</td>
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<tr>
<td>Antonia Kendall</td>
<td>Principal Policy Officer, NSW Department of Premier and Cabinet</td>
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<td>Jamie Kennedy</td>
<td>Analyst, Markets Group, Department of the Treasury</td>
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<td>John Kershaw</td>
<td>Manager, Business Analytics Advisory, SAS</td>
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<td>Gloria Lee</td>
<td>Account Manager, Edelman</td>
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<td>Mary Lewicka</td>
<td>Acting Deputy Director, NSW Federal Department of Foreign Affairs and Trade</td>
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<td>Luie Matthee</td>
<td>Business Solutions Manager, SAS</td>
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<td>Ian McGill</td>
<td>Partner, Allens</td>
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<td>Adam Mckay</td>
<td>IT Infrastructure Manager, Standards Australia</td>
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<td>Rob McKimm</td>
<td>Head of Internal Audit, TransGrid</td>
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<td>Lisa Middlebrook</td>
<td>Manager Corporate Engagement, Macquarie University</td>
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<td>Silvia Munoz</td>
<td>Senior Researcher, SkillsQ</td>
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<td>Maree Najem</td>
<td>Senior Consultant, Australian Catholic University</td>
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<td>Craig O'Hagan</td>
<td>Partner, Risk Assurance, KPMG</td>
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<td>Fiona O’Sullivan</td>
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<td>Phil O’Sullivan</td>
<td>Senior Associate, Allens</td>
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<td>Nick Paisley</td>
<td>Senior Consultant, Hays</td>
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<td>Michael Paparo</td>
<td>Policy Manager, Standards Australia</td>
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<td>Dr Helen Parker</td>
<td>Manager, External Engagement and International, The University of Sydney, Business School</td>
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<td>Diana Pearce</td>
<td>Sales Director, Software AG</td>
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<td>Katerina Petrogiannakis</td>
<td>Deputy Chief Legal Counsel, NBN Co</td>
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<td>Julian Plummer</td>
<td>Managing Director, Kamino Cyber Security</td>
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<td>Michael Riera</td>
<td>Trade Development Officer, British Consulate-General</td>
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<td>Mark Sercombe</td>
<td>Principal Consultant, Technology Risk</td>
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<td>Sonia Sharma</td>
<td>Special Counsel, Maddocks</td>
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<td>Mariam Shelbourne</td>
<td>Employee Relations Specialist, McGrathNicol</td>
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<td>Gavin Smith</td>
<td>Partner, Sector Leader, Technology, Media &amp; Telecommunications, Allens</td>
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<td>Julie Soai</td>
<td>SkillsQ</td>
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<td>Pamela Soon</td>
<td>General Counsel, IPART</td>
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<td>Lolita Spears</td>
<td>Membership Advisor, NSW and ACT, CEDA</td>
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<td>Matthew Tegart</td>
<td>Information Risk Manager, ING Australia</td>
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<td>Suzette Thurman</td>
<td>Chief Risk Officer, First State Super</td>
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<td>Garry Voutos</td>
<td>Executive General Manager, IT, Port Authority of NSW</td>
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<td>Craig Williams</td>
<td>Business Manager, Hays</td>
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<td>Yuji Yamasaki</td>
<td>Head of Nomura Australia, Nomura Australia Limited</td>
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<td>David Zagorsky</td>
<td>Head of Tech Risk &amp; Security, ING Australia</td>
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CEDA NSW/ACT: Oct-Nov 2018

Vice-Chancellor's panel: Priorities in higher education

DATE Thursday 25 October 2018, 12.00pm to 2.00pm
VENUE Shangri-La Hotel Sydney

SPEAKERS Prof. Attila Brungs, Vice-Chancellor and President, University of Technology Sydney; Professor Greg Craven AO, Vice-Chancellor and President, Australian Catholic University; Dr Michael Spence AC, Vice-Chancellor and Principal, The University of Sydney, Professor Mike Calford, Provost, Australian National University, Professor Judy Raper, Deputy Vice-Chancellor (Research and Innovation), University of Wollongong

Supported by CEDA members Nous Group, UniSuper and Northern Beaches Council.

State health outlook

DATE Friday 9 November 2018, 12.00pm to 2.00pm
VENUE Shangri-La Hotel Sydney

SPEAKERS The Hon. Brad Hazzard MP, NSW Minister for Health and Medical Research

Supported by CEDA member Serco and HESTA.

Economic success: connecting people with progress

DATE Monday 12 November 2018, 12.00pm to 2.00pm
VENUE Four Seasons Sydney

SPEAKER Melinda Cilento, Chief Executive, CEDA; Ann Sherry AO, Chairman, Carnival Australia; James van Smeerdijk, Partner, PwC

Supported by CEDA member University of Technology Sydney.

Breaking ground on Western Sydney Airport

DATE Friday 16 November 2018, 12.00pm to 2.00pm
VENUE Sheraton on the Park, Sydney

SPEAKERS Paul O’Sullivan, Chair, Western Sydney Airport; Jane Fitzgerald, NSW Executive Director, Property Council of Australia; Bruce Macnee, Manager, Planning and Aerotropolis, Liverpool City Council

Supported by CEDA member GHD, Siemens and Deloitte.

CEDA contact:
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about CEDA

CEDA is a respected independent national organisation with an engaged cross-sector membership. More than 750 of Australia’s leading businesses, organisations and academic institutions from around the country are members of CEDA. For more than 50 years, CEDA has delivered informed discourse and rigorous research to influence good public policy for Australia’s economic and social development.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA’s only agenda is to pursue good public policy to progress Australia’s economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2018 will focus on inequality; community attitudes to economic growth and development; and a major review of the purpose of economic growth and development in Australia.

For more information on CEDA membership, research and events please contact:

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