



EVENT PROGRAM

# Future of work series

## Positive ageing

Keynote speaker: Ashton Applewhite

Wednesday 13 November 2019 10.00am to 11.30am

The Science Exchange

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EVENT MAJOR SPONSOR



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EVENT SERIES SPONSOR



Government of South Australia  
Department for Innovation and Skills



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# agenda

- 10.00am Guest arrival, registrations and morning tea
- 10.15am Welcome  
Hamilton Calder  
State Director SAVNT, CEDA
- Introduction of chair  
Jane Mussared  
Chief Executive, COTA
- 10.20am Introduction of keynote speaker  
Ashton Applewhite  
Writer and anti-ageing activist
- 10.45am Jane Mussared to facilitate panel session and questions
- Ashton Applewhite, Writer and anti-ageism activist
  - David Place, CEO, SA Ambulance Service
  - Julianne Parkinson, CEO, Global Centre for Modern Ageing
- 11.30am Close  
Hamilton Calder  
State Director SAVNT, CEDA

# sponsors

## Event Major Sponsor

### Global Centre for Modern Ageing

The Global Centre for Modern Ageing serves as a leading response to the international ageing phenomenon.

We are creating an eco-system that empowers people, businesses, researchers and governments to seek and develop solutions that reflect the opportunities for Modern Ageing.

We provide research and insights, advisory, and living lab services for businesses and organisations to support them in developing better products, services, and solutions to meet the needs of the growing and changing older community. We also play a role in the advocacy of modern ageing, recognising and amplifying the important voices of older people in informing business and policy about how to support people in ageing well.

At the core of what we do is a recognition that ageing is filled with opportunity. Instead of working until retirement and then becoming 'old', Modern Ageing will see our lives play out in phases, each phase representing a different opportunity to contribute to society in a meaningful way - through work, learning, enterprise, community contribution, leadership and more.

Modern Ageing sparks an inclusive future that engages people throughout the whole of life's course to participate and belong in the ways they value.



CEDA will be tweeting from this event using [#FutureofWork](#). Join the conversation and follow us on [Twitter @ceda\\_news](#).





Government of South Australia  
Department for Innovation and Skills

## Event Series Sponsor

### Department for Innovation and Skills

Growing the culture of entrepreneurship in South Australia.

South Australia is fast becoming a leader in Australia's future industries, including defence, space, medical technologies and cyber security.

FIXE will become a beacon for South Australian future industries and entrepreneurship, connecting and building an entrepreneurial ecosystem and showcasing South Australian people, businesses and ideas.

Four pillars of focus:

INSPIRE individuals, groups and organisations to embrace the spirit of entrepreneurship.

EQUIP South Australians with the tools, mechanisms and resources to start and grow successful businesses.

ENABLE a healthy entrepreneurial ecosystem underpinned by business and investment activity.

CELEBRATE the achievements of entrepreneurs.

[www.fixe.org.au](http://www.fixe.org.au)

# keynote speaker

## Ashton Applewhite

Writer and anti-ageism activist

Ashton Applewhite is a leading voice in an emerging movement dedicated to dismantling ageism and making age a part of diversity. The author of 'This Chair Rocks' and a TED mainstage speaker, she reveals the untapped possibilities of late life—in our communities, at work, and in ourselves. She has been recognized by The New York Times, NPR, and the American Society on Aging as an expert on ageism. She has written for Harper's, Playboy, and The New York Times. And she speaks widely, at venues that have ranged from universities and community centers to the Library of Congress, United Nations.



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# speakers



## David Place

### Chief Executive Officer, SA Ambulance Service

David was appointed as Chief Executive Officer of SA Ambulance Service in December 2018. David previously held the position of Chief Executive of the South Australian Fire and Emergency Services Commission (SAFECOM) and Chair of the SAFECOM Board to which the State Emergency Service (SES), Metropolitan Fire Service (MFS) and Country Fire Service (CFS) report. He was also previously Chief Officer of the SES and was a senior executive for the SA Ambulance Service (SAAS), involved in Regional Operations, Communications and other Corporate Services. David commenced with SAAS in 1984 and spent 10 years as a frontline Ambulance Officer prior to being promoted through the operational ranks.



## Julianne Parkinson

### Chief Executive Officer, Global Centre for Modern Ageing

Julianne Parkinson is the CEO of the Global Centre for Modern Ageing. With more than 25 years' experience in leadership roles, including Ernst & Young, KPMG and SA Government, Julianne specialises in strategic planning, business development and complex stakeholder engagement. Julianne has led large scale economic and social transformational engagements including Ageing Well initiatives focused on changing the narrative around ageing and articulating the business and social opportunities of realising the largely untapped asset of people as they age.

# facilitator

## Jane Mussared

Chief Executive, COTA SA

Since early 2015 Jane Mussared has been the Chief Executive of the Council on the Ageing in South Australia (COTA SA), an organisation promoting the rights, needs and futures of South Australians as they age. Jane is the Chair of the SA Circus Centre (incorporating Cirkidz) and on the Board of the Maggie Beer Foundation, along with a range of ageing and research related committees. Jane is a past Winner of the SA Innovation Award in the Telstra Business Women's Awards and of a Sanicare Overseas study Scholarship. Jane has a Masters' Degree in Social Work (majoring in social policy and research) from the University of Michigan.



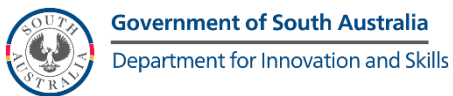
CEDA will be tweeting from this event using [#FutureofWork](#)

Join the conversation and follow us on [Twitter @ceda\\_news](#)



# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.







## CEDA SA: Upcoming events 2019

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### 2019 State of SA

**DATE** Tuesday 19 November, 9.45am for 10.00am to 2.00pm

**VENUE** Adelaide Convention Centre

**SPEAKERS** Christine Holgate, Chief Executive, Australia Post

Martin Haese, Chief Executive Officer, Business SA

Jacqui McGill, Chairman, TAFE SA

Andrew Cole, CEO, OZ Minerals

Jim Whalley, Chief Entrepreneur of South Australia

Nick Reade, Chief Executive Officer, Bank SA

Kate Croser, Chief Executive Officer, South Australian Film Corporation

Leonie Muldoon, Chief Executive, Department for Trade, Tourism and Investment

The Hon. David Pisoni MP, Minister for Innovation and Skills

The Hon. David Ridgeway MLC, Minister for Trade, Tourism and Investment

Jane Danvers, Principal, Wilderness School (chair)

*Supported by CEDA members Spotless and Adelaide Convention Centre*

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### Australia's Race for Space

**DATE** Friday 22 November 2019, 11.45am for 12.00pm to 2.00pm

**VENUE** Adelaide Convention Centre

**SPEAKERS** Dr Megan Clark AC, Head of the Australian Space Agency

The Hon. Vickie Chapman MP, Attorney-General of South Australia

Julia Mitchell, Senior Spacecraft Systems Engineer, Sitael Australia

Flavia Tata Nardini, Co-founder and CEO, Fleet Space Technologies

Mike Kalms, Partner in Charge, Operations Advisory, KPMG (chair)

*Supported by CEDA members KPMG, The University of Adelaide and series sponsor Department for Innovation and Skills*

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## New approach to Entrenched Disadvantage

**DATE** Monday 22 November, 2.15pm for 2.30pm to 4.00pm

**VENUE** U City

**SPEAKERS** Jarrod Ball, Chief Economist, CEDA

Shona Reid, CEO, Reconciliation SA

Helen Connolly, Commissioner for Children and Young People

Ross Womersley, CEO, SACOSS (chair)

*Sponsorship opportunities available*

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## Energy Overview

**DATE** Friday 29 November, 11.45am for 12.00pm to 2.00pm

**VENUE** Hilton

**SPEAKERS** Hon. Dan van Holst Pellekaan MP, Minister for Energy & Mining

Michael Bielinski, General Manager, Gas and Power, Siemens

Mark Vincent, GM Networks, SA Power Networks

Catherine Way, Country Manager Australia, DP Energy

Matt Pearce, Partner (Energy and Resources), KPMG

*Supported by CEDA members KPMG and Siemens*

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## Women and Leadership series: end of year lunch

**DATE** Tuesday 10 December, 11.45am for 12.00pm to 2.30pm

**VENUE** National Wine Centre

**SPEAKERS** Maggie Beer

Jane Caro, Lecturer, Author, Panelist

Catherine Fox, Author and Journalist

Melinda Cilento, Chief Executive, CEDA

*Series supported by CEDA members BHP, Department of Treasury and Finance, SA Power Networks, University of South Australia Business School and UniSuper*

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## CEDA contact:

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# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

### For more information on CEDA membership, research and events please contact:

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