



EVENT PROGRAM

2020 Economic and Political Overview in Brisbane

Thursday 13 February 2020, 10.00am to 2.00pm
Brisbane Convention and Exhibition Centre

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>ceda
committee for economic development of australia

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morning agenda

- 10.00am Registrations
- 10.15am Welcome
Kyl Murphy
State Director, CEDA
- 10.25am Speaker address
Michael Blythe
Chief Economist and Managing Director, Commonwealth Bank of Australia
- 10.45am Speaker address
Peter van Onselen
Journalist and Professor of Politics, Griffith Business School
- 11.05am Speaker address
Kate Ferguson
Chief Client and Operations Officer, Edelman Australia
- 11.20am Close of morning session
Kyl Murphy
State Director, CEDA

lunch agenda

- 12.00pm Welcome (back)
Kyl Murphy
State Director, CEDA
- 12.05pm Speaker address
Jarrod Ball
Chief Economist, CEDA
- 12.20pm Speaker address
Diane Smith-Gander AO
National Chairman, CEDA and Non-Executive Director, AGL Energy and Wesfarmers Limited
- 12.35pm Lunch
- 1.05pm Moderated discussion and questions
Moderator: Professor Anne Tiernan, Dean (Engagement), Griffith Business School
- Jarrod Ball, Chief Economist, CEDA
 - Michael Blythe, Chief Economist and Managing Director, Commonwealth Bank of Australia
 - Kate Ferguson, Chief Client and Operations Officer, Edelman Australia
 - Diane Smith-Gander AO, National Chairman, CEDA and Non-Executive Director, AGL Energy and Wesfarmers Limited
 - Peter van Onselen, Journalist and Professor of Politics, Griffith Business School
- During moderated discussion CEDA will take online questions. Go to ceda.pigeonhole.at and enter passcode **Q200213**
- 1.50pm Close
Kyl Murphy
State Director, CEDA

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sponsor

Event major sponsor Griffith Business School

Griffith Business School is part of Griffith University, a dynamic, innovative and well-respected public university, ranking in the top two per cent of universities worldwide. Our University has more than 50,000 students from 131 countries and is located in South-East Queensland (Brisbane, Logan and the Gold Coast), the fastest growing region in Australia.

We are considered one of Australia's leading business educators, committed to preparing the next generation of responsible business leaders for the future world of work. We are an accredited member of AACSB International – The Association to Advance Collegiate Schools of Business. AACSB Accreditation is known, worldwide, as the longest standing, most recognised form of professional accreditation an institution and its business programs can earn. The School is an active partner in the Globally Responsible Leadership Initiative, a signatory to the UN Principles for Responsible Management Education and the UN Global Compact. This engagement demonstrates our strong commitment to sustainable business practices, corporate social responsibility and to developing global citizens through our education and research programs.

Through our teaching and research, we seek to ensure that our graduates and partners are prepared for the ever-changing world in which responsible leadership and sustainable business practices are critical.

The School is home to several world-class research facilities and is internationally recognised for its strengths in the fields of Asian business, sport management, tourism, work and employment relations, as well as governance and public policy. Our Hospitality and Leisure Management subjects ranked first among Australian universities in the 2019 QS World University Subject Rankings and 20th globally, and our Sports-related subjects ranked in the top 50 worldwide. Our MBA has also placed fourth overall in the Corporate Knight Better World MBA rankings and first in the Asia-Pacific region.

Griffith University has been a member of CEDA since 1995.

speaker

Michael Blythe

Chief Economist and Managing Director,
Commonwealth Bank of Australia (CBA)

Michael's extensive experience as an economist reflects more than 30 years working in economic policy and financial-market-related areas. His role encompasses monitoring, analysing and forecasting trends in the Australian economy and financial markets. In addition, he prepares a wide range of research material on matters of current interest. In his capacity as the CBA's Chief Economist, he is a regular conference presenter and media commentator on major economic developments and themes. Michael and his team have consistently ranked in the top three for macroeconomic analysis advice in various industry polls.

Michael works in the Institutional Banking and Markets division of the Commonwealth Bank. This division is responsible for managing the Group's relationships with major corporate, institutional and government clients and providing a full range of capital raising, transactional and risk management products and services.

After graduating in economics from the University of Sydney in 1982, he spent a total of 13 years in various roles within the Economic Group of the Reserve Bank of Australia (RBA). This included a stint at the International Monetary Fund in 1988. He was the RBA's Senior Economist from 1991 to 1995. Key features of these roles involved the provision of economic analysis and policy advice.

Michael joined the Commonwealth Bank in late 1995.



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speaker



Peter van Onselen

Journalist and Professor of Politics, Griffith Business School

Twitter: [@vanOnselenP](https://twitter.com/vanOnselenP)

Peter van Onselen is Network Ten's political editor and a contributing editor for *The Australian*. He is also a professor of public policy and politics at Griffith University.

Peter hosts The Sunday Project on 10, appears as a panelist on ABC Insiders and writes a weekly column for Perth's *Sunday Times*. He has won Walkley and Logie awards for his broadcast journalism on Sky News where he worked for nearly 10 years, and a News Award for his feature and opinion writing in the Australia.

Peter is the author or editor of six books, including a biography of former Prime Minister John Howard, rated by the *Wall Street Journal* as the best biography of 2007. He has a PhD in political science and a masters of policy studies and a masters of commerce.

speaker

Kate Ferguson

Chief Client and Operations Officer, Edelman Australia

Kate Ferguson has more than 15 years of international experience conceptualizing and implementing strategic communications and marketing programs for clients ranging from global companies to governments, academic institutions and nonprofits. Working across Australia, the United States, and Asia-Pacific, Kate has provided strategic counsel to some of the world's largest and most-trusted brands, helping these businesses to build and protect corporate brand reputation through corporate positioning, CEO and executive positioning, corporate social responsibility, stakeholder engagement, and content marketing.

Kate has led multi-award-winning programs for clients such as GE and the City of New York, both recognized for pioneering use of digital platforms for storytelling.

Kate has extensive experience the food and beverage and technology sectors having worked with clients such as YUM! Brands Inc. (KFC); Mars Inc; Wrigley; Kraft Foods; eBay; PayPal; News Limited; GE; and Telstra.

Kate also served as deputy global lead of Edelman's Executive Positioning team. In this role, she worked with CEOs and other leaders to develop engagement programs which allow executives to share authentic and credible stories to stakeholders through multi-channel communications. Kate supported leaders at the World Economic Forum, Davos.

Kate has deep expertise in the food and beverage industry, working closely with CEOs and executives to articulate business purpose and strategy to help protect, propel and evolve the brand. Kate led a global team working with PepsiCo to develop a communications strategy to improve corporate reputation. Working closely with CEO, Indra Nooyi, Edelman activated a multi-market program leveraging 70 "reputation ambassadors" to tell the company's story.

For Mars Foods, Kate developed a stakeholder engagement strategy to help position the company as a leader in health and nutrition as well as training and preparing its leadership in issues and crisis management. For KFC, Kate was charged with building equity in the KFC brand and promoting the company's social purpose platform. Kate led the team which designed, developed and launched the KFC Youth Foundation raising \$1.2 million in its first year and winning CSR Campaign of the Year at the Australian CommsCon awards in 2018.

Kate led the daily management of the Lower Manhattan Public Information Campaign on behalf of the City of New York. The campaign was designed to keep the local and global community apprised of the recovery and redevelopment of New York in the aftermath of 9/11.



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speaker

Jarrod Ball

Chief Economist, CEDA

Twitter: [@jarrodmball](https://twitter.com/jarrodmball)

Jarrod Ball joined CEDA as Chief Economist in late 2017 with over 15 years of experience in economic and public policy roles across the public and private sectors.

He has held senior roles at the Business Council of Australia including as Acting Chief Economist and worked as an economic adviser on competition and regulation policy for the Victorian Departments of Premier and Cabinet and Treasury and Finance. Jarrod has also worked in the federal government and has held management roles in EY's advisory services practice and more recently at BHP.

Jarrod holds a Masters degree in Economics from Monash University; undergraduate degrees in Business (Economics); and Arts from the University of Southern Queensland.

speaker

Diane Smith-Gander AO

National Chairman, CEDA and Non-Executive Director,
AGL Energy and Wesfarmers Limited

Twitter: @DianeSmithG

Diane Smith-Gander AO is National Chairman of CEDA and a professional non-executive director maintaining a diverse portfolio over varying types of entities, industries and geographies. She is currently a director of AGL Energy; Wesfarmers Limited; NQA group of companies; Keystart Loans group; and Chair of Safe Work Australia and the Asbestos Safety and Eradication Council.

An advocate for gender equity, Diane is a past president of Chief Executive Women.

Diane has held a wide range of non-executive roles in the past including Chairman of Broadspectrum; Deputy Chairperson of NBNC; non-executive director of the CBH Group; commissioner of Tourism WA; and board member of the Committee for Perth.

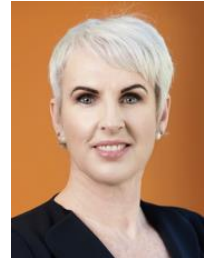
Diane's last executive role was Group Executive at Westpac; a member of the leadership team of the corporation, responsible for all Information Technology, back office operations, global vendor management and property.

Diane was a partner at McKinsey & Company in Washington and New Jersey serving clients in diverse industries globally. Diane became a senior advisor to McKinsey in Australia in 2016.

Diane has been active in sports administration and is a past Chairman of both Basketball Australia Limited, the sport's peak body, and the Australian Sports Drug Agency, the government agency responsible for deterring the use of performance enhancing drugs. She currently chairs the inaugural Nominations Committee for the World Anti-Doping Agency.

Diane holds an MBA from the University of Sydney and a BEc from the University of Western Australia (UWA). In 2015 she was awarded an Honorary Doctorate of Economics from UWA. She is a Fellow of the Australian Institute of Company Directors (AICD) and Governance Institute of Australia and an adjunct professor of corporate governance at UWA where she serves on the advisory board of the Business School.

Diane is a keen downhill skier and operates a vineyard in Margaret River.



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moderator



Professor Anne Tiernan

Dean (Engagement), Griffith Business School

Twitter: @AMTiernan

Anne Tiernan has spent the past 15 years at the cutting edge of research, postgraduate and professional education in public policy, public administration and public-sector governance. Prior to her appointment as Dean (Engagement), she was Director, Policy Innovation Hub, at Griffith University and recently served as Assistant Public Service Commissioner, Collaboration, for the Queensland Government.

Anne's deep content knowledge and professional expertise are well recognised. She has consulted to and worked with ministers, senior officials and practitioners at all levels of Australian government. Through her work, she has built relationships of confidence and trust with political, bureaucratic and civic leaders on all sides of politics.

Anne is a National Fellow of the Institute of Public Administration Australia and a Fellow of the Australia and New Zealand School of Government (ANZSOG). She is also a Chair of the Queensland Independent Remuneration Tribunal; Ordinary Commissioner of the Crime and Corruption Commission; and a Board Member of the Museum of Australian Democracy, Old Parliament House. Anne was a member of the Public Records Review Committee of the Queensland State Archives from 2012 to 2016; a member of the Board of Commissioners of the Queensland Public Service Commission from 2008 and 2012; and a Director of St Rita's College from 2013 to 2015. Anne has more than a decade of experience in policy and management roles in the Commonwealth and Queensland public sectors, in agencies including the Commonwealth Departments of Finance and Primary Industries and Energy; the Queensland Department of Housing, Local Government and Planning; and the Residential Tenancies Authority.

Anne is a strategic thinker whose combination of skills and experience enables her to successfully bridge the divide that often exists between academics and practitioners. She has extensive national and international research and professional networks and is a skilled relationships manager. She has demonstrated the capacity to work in teams, to grow new agendas and to cultivate and develop talent.

Anne's exceptional oral and written communication skills are demonstrated in her publications, which include six books as well as articles in national and international journals, and by invitations to deliver keynote lectures and public addresses. She has a strong media profile across broadcast, print and online platforms, and is an experienced public speaker, moderator, facilitator and emcee.

corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

AGL	Arrow Energy	Australia Post	Brisbane Convention and Exhibition Centre
Colin Biggers & Paisley	Deloitte	GHD	Griffith University
Hastings Deering	Indigenous Business Australia	Multicap	Queensland Department of Employment, Small Business and Training
QUT	Telstra		

attendees

Sarah Amos Head of Commercial Queensland Treasury	Jarrold Ball Chief Economist CEDA	Alex Blauensteiner General Manager, Strategic Projects and Insights Brisbane Marketing	Tracey Bradford Director Queensland Department of Housing and Public Works
Nathan Anderson Director Core Property Partners	Jason Bawden Acting Manager, Home Lending and Credit Assessment Indigenous Business Australia	Michael Blythe Chief Economist and Managing Director Commonwealth Bank of Australia	Patrick Brady Executive Director Premise
Tristan Anderson Senior Advisor GHD	Prof Janeen Baxter Director, Life Course Centre The University of Queensland	Sonya Booth Assistant Coordinator- General, Coordinated Project Delivery Queensland Department of State Development, Manufacturing, Infrastructure and Planning	Ross Buchanan Global Investment Commissioner Trade and Investment Queensland
Peter Andrews Director, Industry Attraction Queensland Department of State Development, Manufacturing, Infrastructure and Planning	Alison Bayntun Principal Advisor to the Chief Operating Officer Queensland Department of the Premier and Cabinet	James Bowman Associate Aurecon Group	Gloria Burns Manager, Financial Policy and Strategy Queensland Department of Environment and Science
Rae Askew Client Executive Telstra	Renate Berglas Chief Executive Officer GHD	James Boxer Account Director, Queensland Government Australia Post	Prof Paul Burton Director, Cities Research Institute Griffith University
Claire Atkinson Associate Director Deloitte	Graham Bickerstaff Project Director Plenary Group	Craig Boyden Manager, Laboratory Services Hastings Deering	Dr John Byron Director, Government Relations and Policy QUT
Gavin Atkinson Director, Digital Delivery, Engagement division Queensland Department of Employment, Small Business and Training	Clare Blain Chief Executive Officer Life Sciences Queensland		Brendan Cahill Kestrel Solutions

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Ben Caldwell
Partner
Colin Biggers & Paisley

Prof Fabrizio Carmignani
Dean, Academic
Griffith University

Amanda Carthy
Project Accountant
Sunshine Coast Council

Helen Chin
Major Giving Coordinator
CQUniversity

Kylie Chudleigh
Assistant Manager, Policy
and Portfolio Management
Indigenous Business
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Michelle Clarke
Chief Financial Officer
Griffith University

Prof John Cole OAM
Pro Vice-Chancellor,
Engagement
University of Southern
Queensland

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Team Leader, Special
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Indigenous Business
Australia

Paul Coomer
Commercial Manager
Mackay
North Queensland Bulk Ports
Corporation

Vincent Cosgrove
General Manager, People
and External Affairs
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Destination Brisbane
Consortium

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Indigenous Business
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Kestrel Solutions

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Nicole Duguid
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Brady Duncan
Business Graduate
Hastings Deering

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Sue Fergusson
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Rowena Fraser
Hastings Deering

The Hon Mark Furner MP
Member for Ferny Grove

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Construction
Hastings Deering

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MBA Student
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Queensland Urban Utilities

Prof Peter Van Onselen
Winthrop Professor of
Journalism
University of Western
Australia and The Australian

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Destination Brisbane
Consortium

Jarro Villani
Partner, Restructuring
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Association of Queensland

Cecile Wake
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Aaron Wakeley
Head of Corporate Affairs
and Communications
Australian Agricultural
Company

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AB Corp
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CleanCo Queensland

Glen Watson
Regional Director, Metro
region
Queensland Department of
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Partner, Business Aspect
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Suzanne Wauchope
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Multicap

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CEDA Queensland: February – May 2020

2020 Economic and Political Overview in Townsville

DATE Thursday 20 February 2020, 12.00pm to 2.00pm

VENUE The Ville Resort-Casino, Sir Leslie Thiess Drive, Townsville

SPEAKER Michael Blythe, Chief Economist and Managing Director, Commonwealth Bank of Australia and Dr Jim Chalmers, Federal Shadow Treasurer

EVENT OVERVIEW Get the ideas, the facts and the figures for your business, government and your community with CEDA's trusted Economic and Political Overview (EPO) report and events. CEDA is pleased to present this national report and event in Townsville in 2020.

Supported by CEDA members major sponsors Energy Queensland and James Cook University.



Workforce evolution: people and technology

DATE Thursday 27 February 2020, 12.00pm to 2.00pm

VENUE Hilton Brisbane, 190 Elizabeth Street, Brisbane

SPEAKER Alex Badenoch, Group Executive, Transformation and People, Telstra and the Hon. Shannon Fentiman MP, Minister for Employment and Small Business and Minister for Training and Skills

EVENT OVERVIEW Technologies are changing everything about work, the workplace and our jobs. The Australian workforce is adapting but nowhere near ready for large scale transformation. At this CEDA event you and your guests will hear more about success in the hard work of better connecting people with technology to ensure a productive, efficient and innovative workforce.

Supported by CEDA members major sponsor QUTeX and supporting sponsor Telstra.



Connecting policies for better health outcomes

DATE Tuesday 3 March 2020, 12.00pm to 2.00pm **(invitation only)**

SPEAKER Associate Professor Gemma Carey, Research Director, Centre for Social Impact, University of NSW

EVENT OVERVIEW For Australia to “close the gap” and improve outcomes for disadvantaged individuals and communities the social determinants of health must be taken into consideration. Assoc Prof Gemma Carey will discuss the social and economic forces that influence health and welfare and what policy settings are required for better outcomes.

CEDA Trustee boardroom briefing hosted by Multicap.



Building a sustainable energy economy

DATE Wednesday 11 March 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Professor Ross Garnaut AC, Professor of Economics, The University of Melbourne and the Hon. Dr Anthony Lynham, Minister for Natural Resources, Mines and Energy

EVENT OVERVIEW Australia is increasingly focussed on climate change and how we adapt to it. Hear why and how we must develop new industry and jobs, diversify our economy, attract the capital and develop the expertise that can make Australia a global superpower in the low carbon future.

Supported by CEDA members major sponsors ABB Australia and Advisian.

Innovation in space

DATE Monday 16 March 2020, 12.00pm to 2.00pm **(invitation only)**

SPEAKER Dr Megan Clark AC, Head, Australian Space Agency

EVENT OVERVIEW Dr Megan Clark AC will discuss the Australian Space Agency's priorities to transform our space industry and grow Australia's research, science and technology capabilities.

CEDA Trustee boardroom briefing hosting opportunity available.

EA Breakfast: workforce megatrends

DATE Tuesday 17 March 2020, 7.15am to 8.45.00am **(invitation only)**

SPEAKER Dr Libby Sander, Assistant Professor of Organisational Behaviour, Bond Business School

EVENT OVERVIEW The way we work is fundamentally transforming. Dr Libby Sander will discuss what megatrends will shape the workforce over the coming decade and how to best prepare for the future.

Hosting opportunities available.

Unlocking data in the public interest

DATE Tuesday 31 March 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Gabriela D'Souza, Senior Economist, CEDA and Tim Kelsey, Chief Executive, Australian Digital Health Agency

EVENT OVERVIEW How can we maximise the economic and social benefits of data and data access? CEDA's forthcoming report *Unlocking data in the public interest* investigates the policy, regulatory and skills shifts required to maximise the benefits of data and data access.

Supported by CEDA member major sponsor Griffith Business School. Further sponsorship opportunities available.



Vice Chancellors panel

DATE Friday 29 May 2020, 12.00pm to 2.00pm

VENUE Brisbane Convention and Exhibition Centre, South Bank, Brisbane

SPEAKER Professor Tim Brailsford, Vice Chancellor and President, Bond University; Professor Carolyn Evans, Vice Chancellor and President, Griffith University; Professor Sandra Harding AO, Vice Chancellor and President, James Cook University; Professor Greg Hill, Vice Chancellor and President, University of the Sunshine Coast; Professor Peter Høj AC, Vice Chancellor and President, The University of Queensland; Professor Nick Klomp, Vice Chancellor and President, Central Queensland University; Professor Geraldine Mackenzie, Vice Chancellor, University of Southern Queensland; Professor Margaret Sheil AO, Vice Chancellor and President, QUT

EVENT OVERVIEW CEDA's trusted convening power brings together the Vice Chancellors of Queensland universities. With combined revenue of more than \$5 billion and responsibility for half a million students, these leaders face complexity, reform and our very high expectations.

Supported by CEDA members major sponsors NOUS Group and UniSuper. Further sponsorship opportunities available.



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For more CEDA events or to register online visit www.ceda.com.au.

about CEDA



CEDA – the Committee for Economic Development of Australia – is an independent, membership-based think tank. Working with our members, we identify policy issues that matter for Australia's future and pursue solutions that deliver better economic and social outcomes for the greater good. CEDA has 770 members. Our cross-sector membership spans every state and territory and includes Australia's leading businesses, community organisations, government departments and academic institutions.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2020 will explore unlocking data in the public interest ahead of the inaugural Public Interest Technology Forum, release the second Community Pulse nationwide survey, discuss the skills mismatch in the permanent migration system, and release the second report in our series on disadvantage.

For more information on CEDA membership, research and events please contact:

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