

Will PPPs Survive?

- John Fitzgerald, Deputy Secretary
- ■CEDA Forum The Future of PPP's



Agenda

- Are PPPs Dead?
- Some Context
- The role of PPPs
- Will PPPs Survive?

Agenda

- Are PPPs Dead?
- Some Context
- The role of PPPs
- Will PPPs Survive?

9 December 2008

- 'Darren Olney-Fraser, the chief executive of Australian Public Trustees, a boutique investment company specialising in government leased assets, said public private partnerships were "dead in the water" for at least the next 12 months...'
 - Super Chiefs Dump Public-Private Deals, Australian Financial Review



15 December 2008

 Victoria's Premier announced that the Axiom Education Victoria Consortium would design, build, finance and maintain 11 new schools located in Melbourne's West, South and North for a 25-year period as a public private partnership.

Agenda

- Are PPPs Dead?
- Some Context
- The role of PPPs
- Will PPPs Survive?



Some Historical Context

- What is a normal market? 2007 or 2002?
- In the 1990s, some questioned the market's ability to finance the CityLink project

Cause and Effect

- The GFC has affected financing pricing, tenor, capacity and volatility
- Some commentators have interlinked GFC issues with other, more medium term issues, such as:
 - demand or traffic risk on toll roads
 - concerns around complex procurement processes

Infrastructure spending

- There has been a significant shift in thinking, with the Federal and State Governments announcing significant increases in infrastructure spending, responding to:
 - issues of population growth such as:
 - traffic congestion
 - power supply
 - water supply
 - supply chain bottlenecks hampering national productivity
 - concerns about an economic slowdown.
- The Commonwealth has dealt itself back into the infrastructure space with the establishment of Infrastructure Australia and the BAF.

Agenda

- Are PPPs Dead?
- Some Context
- The role of PPPs
- Will PPPs Survive?

The role of PPPs

- Until quite recently, PPPs were a nascent industry a relatively little-used procurement method embraced by some States (Victoria and NSW) but not others
- Most States and the Commonwealth are now very keen to explore PPPs for the:
 - value for money they generate
 - risk transfer they facilitate
 - innovation that can arise
 - flexibility PPPs afford to government cash flows.

PPPs and economic stimulus

- PPPs can take longer than traditional projects to reach contract execution
- However the commercial drivers in PPPs can facilitate shorter construction times, bringing forward expenditure
- The demonstrated cost and time certainty advantages of PPPs are particularly valuable in the current environment

PPP cost and time efficiency in Australia

- Benchmarking study conducted by Melbourne University for the National PPP Forum
 - Released in December 2008
 - Available at <u>www.infrastructureaustralia.gov.au</u>
 - Reviewed 25 PPPs and 42 traditional projects
 - Robust methodology, avoiding criticisms of earlier overseas studies such as the Mott McDonald UK study
- Accounting treatment is inconsequential



Australian National PPP Forum Benchmarking Study (source: Duffield 2008)

Cost over-runs: Traditional and PPP projects relative to anticipated cost at the start of the period under consideration (based on averages)

| | Full Period | Stage 1 | Stage 2 | Stage 3 |
|-------------------------|-------------|---------|---------|----------|
| No. of Observations | 40 | 45 | 43 | 40 |
| A. Traditional Projects | 52.0% | 38.2% | 19.7% | 18.0% |
| B. PPP Projects | 23.8% | 22.2% | 7.8% | 4.3% |
| | | | | |
| | | | | 4.0 -0.1 |
| Difference (A - B) | 28.2% | 16.0% | 11.9% | 13.7% |



Allen Consulting Group / The University of Melbourne (2007)

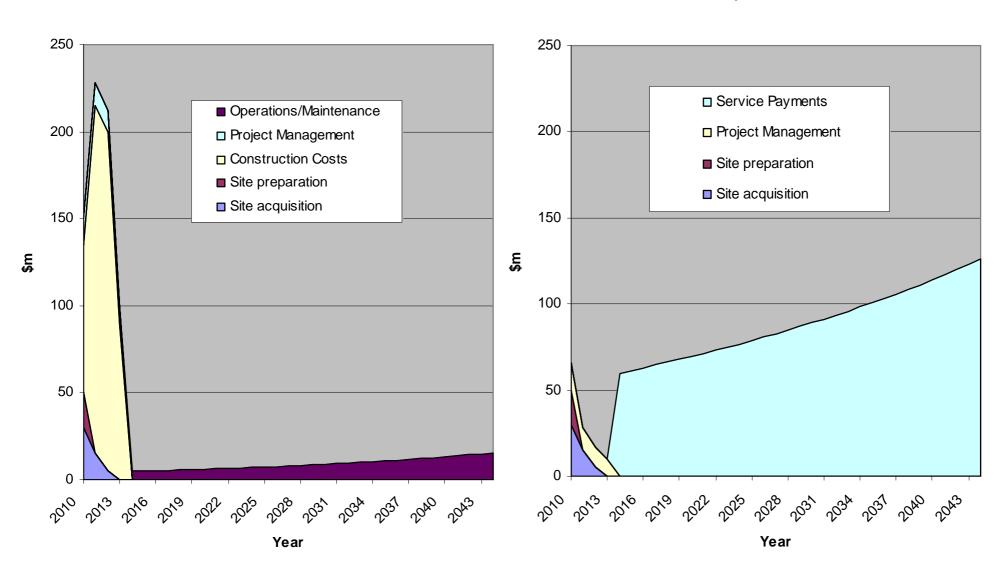
TOTAL COST OF TRADITIONAL & PPP PROJECTS (\$M)

| | | Expected Cost | Net Cost Over-run | Final Cost | % Cost Over-run |
|---------------------------|-------------|---------------|----------------------|------------|--------------------|
| Full Period: | Traditional | 3,082.0 | 1,087.6 | 4,169.6 | 35.3% |
| Original Approval – Final | PPP | 4,484.4 | 519.3 | 5,003.7 | 11.6% |
| Stage 3: | Traditional | 4.532/6 | 672.5 | 5,205.1 | 14.8% |
| Contract – Final | PPP | 4,946.1 | 57.6 | 5,003.7 | 1.2% |

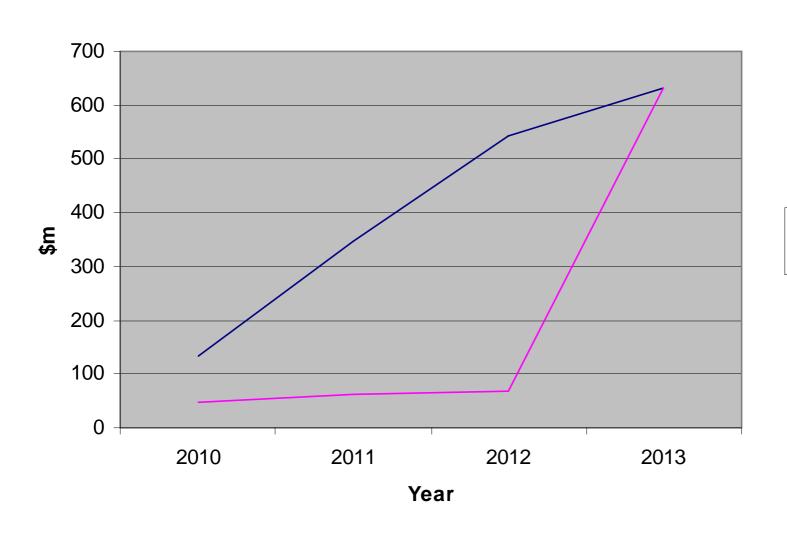
Source: Performance of PPPs and Traditional Procurement in Australia, Infrastructure Partnerships Australia Nov 07

Traditional Delivery Cash Flows

PPP Delivery Cash Flows



Balance Sheet Impact



Traditional DeliveryPV Delivery

Measuring Value for Money

- Difference between cost of PPP and the PSC (the hypothetical risk adjusted cost of Traditional delivery)
- Is the focus only on PSC an underestimate?

 Research Results Strongly Support This Hypothesis

Performance of PPPs compared to traditional procurement

| Research | Findings |
|----------------------------------|--|
| Treasury Taskforce (2000) | Cost savings of 17% for PPPs based on 21 projects |
| Haskins et al (2002) | Cost savings on the PPP project's Capex component varied between 30% and 40% |
| Mott MacDonald (2002) | Capital expenditure resulted in: • 1% cost overrun on average for PFI/PPP projects, and • 46% cost overrun for Traditional procurement projects. |
| Fitzgerald (2004) | VFM in the order of 9% was achieved against the project's corresponding PSC. |
| Allen Consulting Group (2007) | Cost overruns: • 35.3% experienced by Traditional projects, and • 11.6% in the case of PPPs. |
| Duffield (2008) | Average cost overruns experienced: • 52% by Traditional projects and • 23.8% by PPPs A difference of 28.2%. |

Additional VFM:

- A. Increased Scope
- East Link Freeway:
 - Longer Tunnels
 - An additional Bypass
 - Additional Lanes, Enhanced noise walls, lighting, etc.
- Royal Children's Hospital:
 - Expanded food & retail operations
 - Larger gross building area c/w Reference Project
 - World class 'iconic' design.

Additional VFM:

- **B. Public Interest Test**
- effectiveness;
- accountability and transparency;
- affected individuals and communities;
- equity;
- consumer rights;
- public access;
- security; and
- privacy.

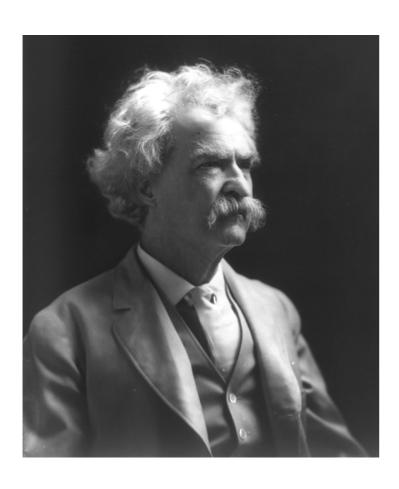
PPPs in an illiquid financial environment

- Good PPPs are still viable in the current market
- Funding constraints may cap project size
- Policy responses may be required to ensure finance can be secured, particularly for larger projects
- In a degeared world, higher levels of equity helps protect debt from risk
- Policy responses may also impact on traditionally delivered projects

Agenda

- Are PPPs Dead?
- Some Context
- The role of PPPs
- Will PPPs Survive?

Will PPPs Survive?



- "Reports of my death are greatly exaggerated"
 - Mark Twain

Why will PPPs survive?

- The PPP model is not broken (even if financial markets are suffering)
- For appropriately selected projects, PPPs offer value for money, risk transfer, innovation, cash flow flexibility, cost and time certainty and improved scope – all important in the current environment.



Conclusion: Can PPPs Continue to Deliver?

| Research | Findings | Assessment |
|-------------------------------|--|------------|
| Fitzgerald (2004) | VFM in the order of 9% was achieved against the project's corresponding PSC. | ✓ |
| Mott MacDonald (2002) | Capital expenditure resulted in: • 1% cost overrun on average for PFI/PPP projects, and • 46% cost overrun for Traditional procurement projects. | √√ |
| National Audit Office (2003) | 78% of PFI Projects were delivered on budget, compared to 27% on budget for Traditional (government) procurement. | / / |
| Allen Consulting Group (2007) | Cost overruns: • 35.3% experienced by Traditional projects, and • 11.6% in the case of PPPs . | √ √ |
| Duffield (2008) | Average cost overruns experienced: • 52% by Traditional projects and • 23.8% by PPPs A difference of 28.2%. | √ √ |
| Standard & Poors (2007) | Of 161 survey responses, 61% believe PPPs have a better track record of delivery than Traditional procurement, 30% said ' <i>it depends</i> ' and 9% disagreed. | √√ |
| Ernst & Young (2008) | In a recent report, Ernst and Young concluded that overall the(PPP) projects delivered on their value promise. | √√ |
| Public Interest Test | Recent PPP projects have resulted in additional outputs , whilst satisfying robust public interest tests . | √√ |

Legend: ✓ Possible ✓✓ Highly Possible

A Final Thought

- A premature obituary published for arms manufacturer Alfred Nobel, condemning him as a "merchant of death", may have motivated him to create the Nobel Prize.
- Can we respond to the premature PPP obituaries and challenging market conditions by improving the model?