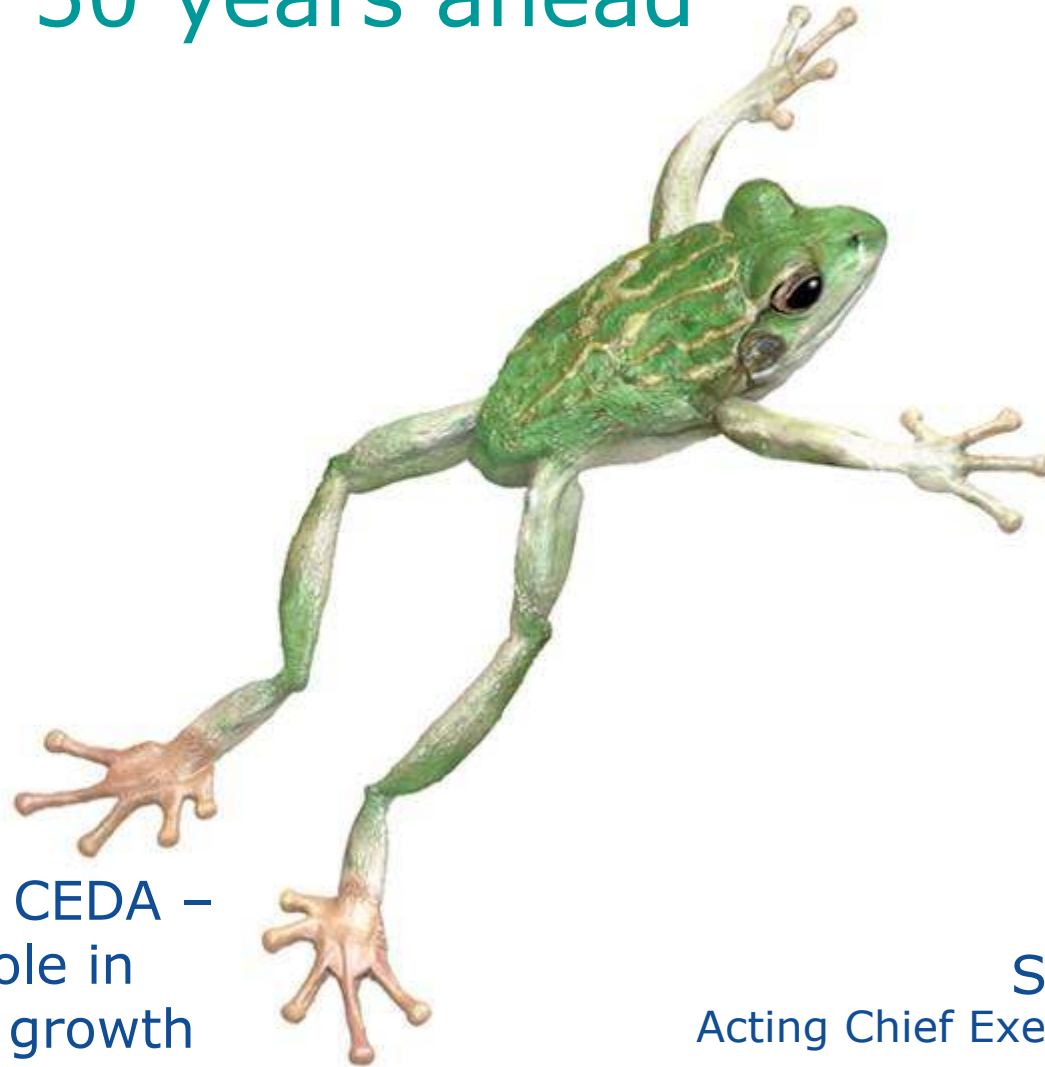


Water Forever

- leaping 50 years ahead



Presentation to CEDA –
Water and its role in
WA's economic growth

Sue Murphy
Acting Chief Executive Officer

The 50 year challenge

To provide

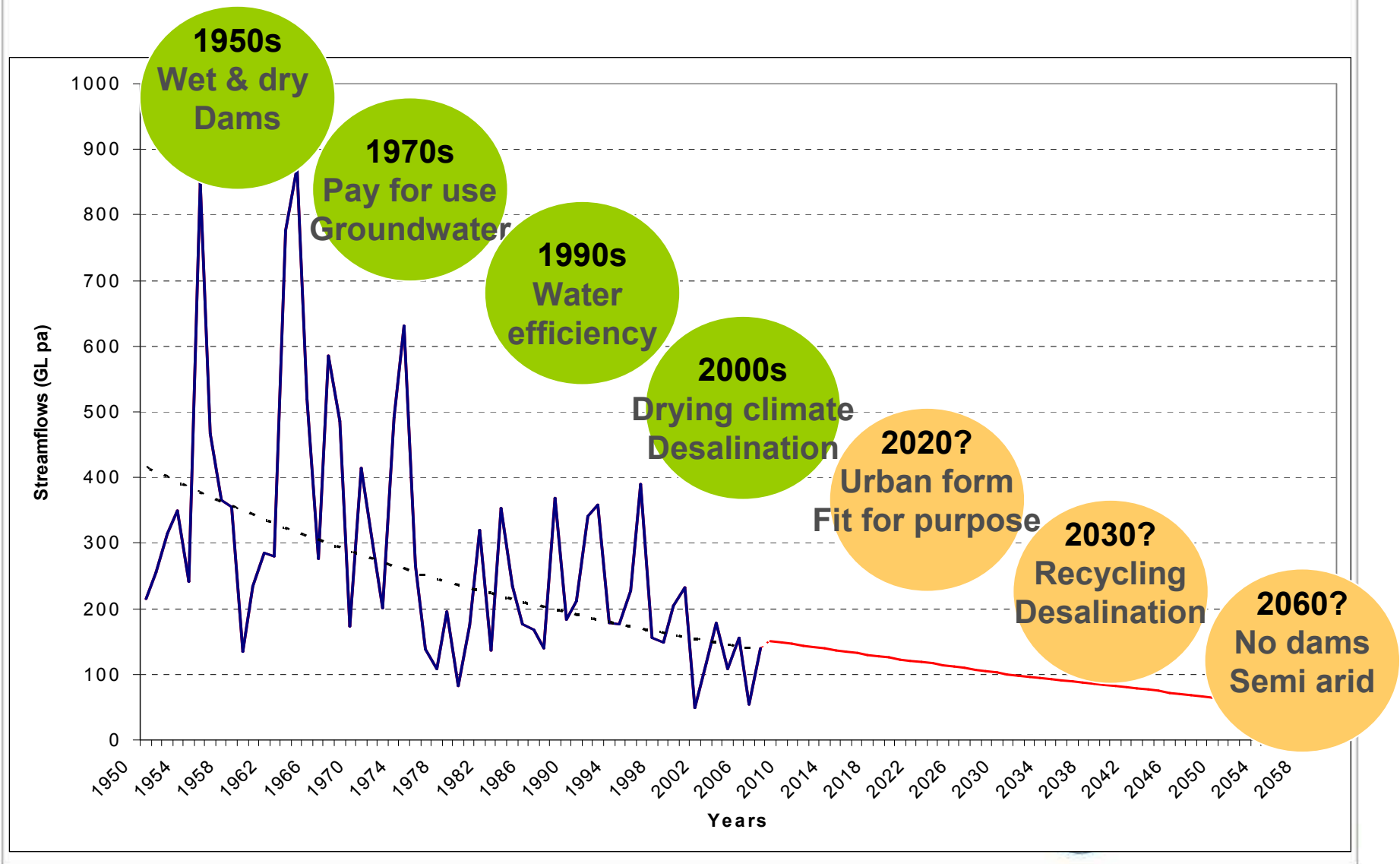
- in an even drier climate
- with twice as many people; and
- with zero footprint

to make the State great.

water forever



Adapting to a drier climate



1.6 million people today...

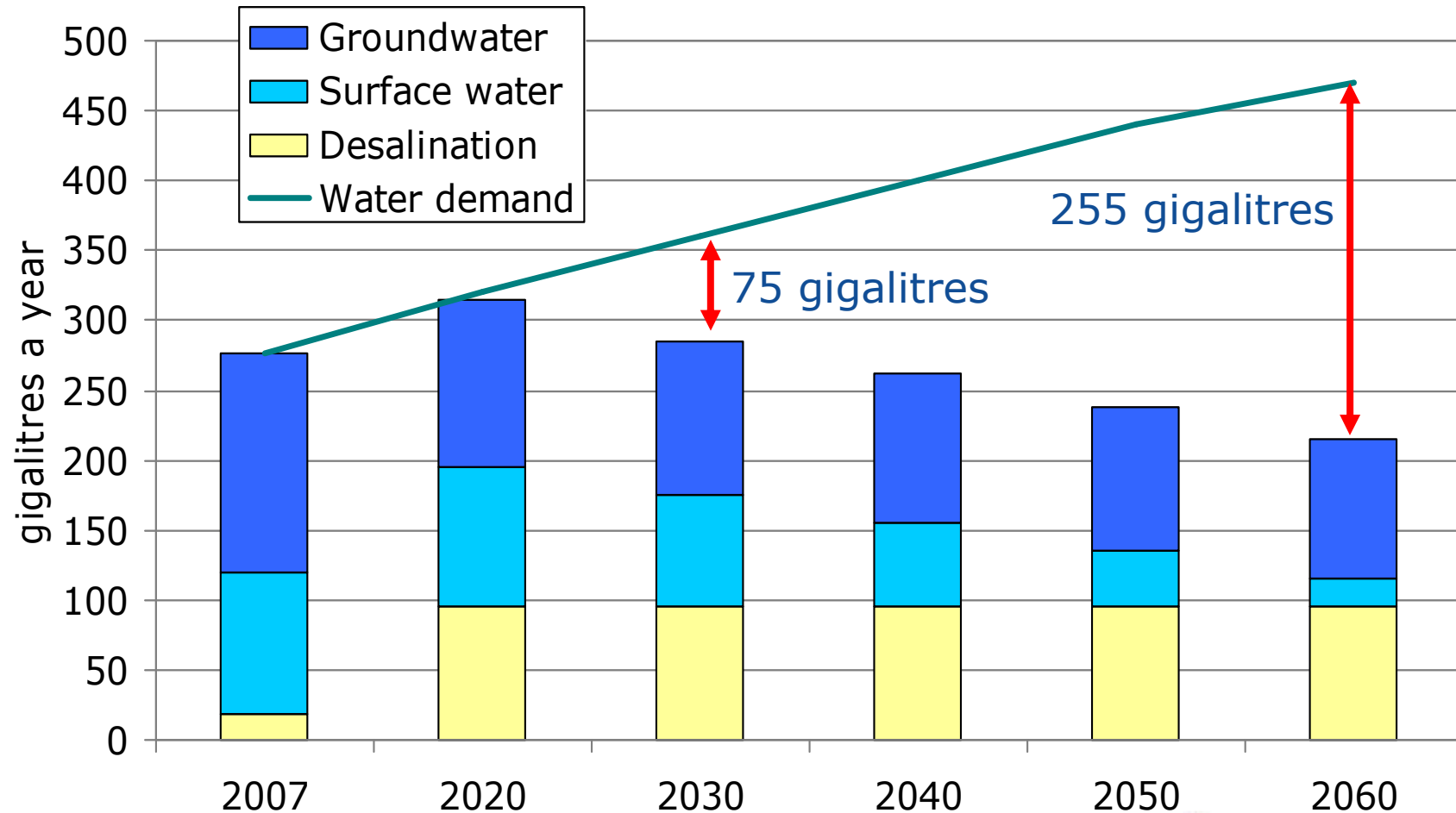


3.2 million in 2060



www.perthwaterfront.com.au

Double water supply in next 50 years?



Engage with our customers

We thought the community was interested in:

- Cost of water
- Water quality
- Future desalination plants

But they're really interested in:

- Using less water
- More recycled water
- Caring for the environment



How will we plan and build our city...



How will we live...





Settlers Hills











© Display Gardens by Gardens from Eden Photography by Colin Barlow

How will we work...









How will we play...



Persuading others to share your vision works best when you issue an invitation

- Thinking 50 years ahead requires the involvement of the community
- Dealing with climate change requires innovative, creative solutions
- It's challenging, but achievable!

