



SUSTAINABLE MOBILITY

CEDA ADDRESS - 14 NOVEMBER, 2008

MAX YASUDA

PRESIDENT & CEO

TOYOTA AUSTRALIA

TOYOTA GLOBAL OVERVIEW

	2005	2006	2007
TOYOTA SALES (GROUP)	8.1M VEHICLES	8.8M VEHICLES	9.37M VEHICLES
MAJOR MARKETS (TOYOTA & LEXUS) SALES 000's	USA 2,260 JAPAN 1,713 THAILAND 278 AUSTRALIA 209 CHINA 184	USA 2,543 JAPAN 1,692 CHINA 319 THAILAND 289 AUSTRALIA 221	USA 2,620 JAPAN 1,587 THAILAND 499 AUSTRALIA 282 CHINA 244

TOYOTA GLOBAL OVERVIEW

27 COUNTRIES, 53 PLANTS, INCLUDING 9 CAMRY



 JAPAN, AUSTRALIA, CHINA, THAILAND, TAIWAN, VIETNAM, USA (2)

TOYOTA OPERATIONS IN AUSTRALIA

MELBOURNE

PORT MELBOURNE

- HEAD OFFICE

ALTONA

- ENGINE, FOUNDRY, PRESS, PAINT & ASSEMBLY
- EXPORT AND DOMESTIC PARTS & ACCESSORIES DISTRIBUTION
- UNIT ASSY OPERATIONS

LOCAL SUPPLIERS

- VALUE OF BUY: A\$1.6 BILLION

SYDNEY

- SALES & MARKETING
- PARTS & ACCESSORIES DISTRIBUTION
- SERVICE & TECHNICAL TRAINING
- REGIONAL SALES & DIST. (NSW, ACT)

REGIONAL OFFICES

TOWNSVILLE, BRISBANE, SYDNEY, MELBOURNE, ADELAIDE, DARWIN (& WA DISTRIBUTOR)

TMCA EMPLOYEES

- TOTAL EMPLOYEES = 4500
- NATIONALITIES = 60+

TOYOTA AUSTRALIA PERFORMANCE

	2004	2005	2006	2007
TOYOTA MARKET	955,229 VEHICLES	988,269	962,521	1,049,982
TOYOTA SALES (EXCL. LEXUS)	201,737 (#1)	202,817 (#1)	213,839 (#1)	236,647 (↑ 11%) (#1)
LM DOMESTIC	45,940	39,441	33,000	48,372 (↑ 47%)
EXPORTS	65,400 (\$1.2BN)	68,989 (\$1.3BN)	80,000 (\$1.5BN)	97,688 (↑ 22%) (\$1.8BN)
PRODUCTION	109,862	109,222	113,000	146,060 (↑ 29%)
NEW INVESTMENT	\$180 M	\$350 M	\$290 M	-



TOYOTA



oh what a *feeling!*

**PRESIDENT, TOYOTA MOTOR CORPORATION
&
CHAIRMAN, TOYOTA ENVIRONMENT COMMITTEE**

MR KATSUAKI WATANABE





**'CONTRIBUTING TO THE DEVELOPMENT
OF A PROSPEROUS SOCIETY THROUGH
THE MANUFACTURE OF AUTOMOBILES'**

**'REPAY THE EARTH AND SOCIETY
THROUGH TECHNOLOGICAL
INNOVATION AND CONTRIBUTE TO
ENHANCING THE QUALITY OF LIFE
EVERYWHERE'**

SUSTAINABLE MOBILITY



TOYOTA EARTH CHARTER



- * **ZERO EMISSIONS**
- * **ENVIRONMENT & ECONOMY**
- * **ENVIRONMENT IMPROVEMENT**
- * **ENVIRONMENTAL PRESERVATION**







TOXO





TOYOTA

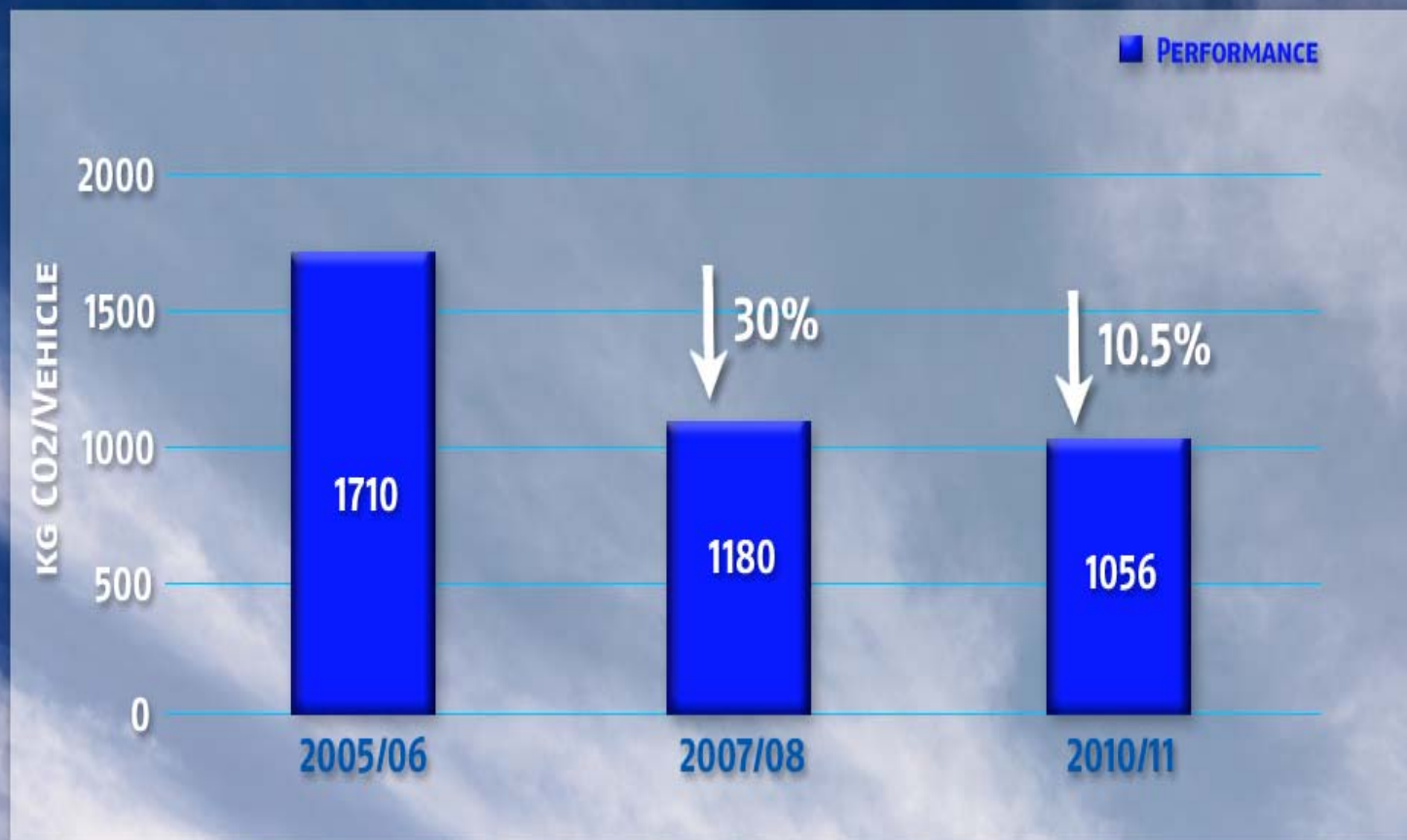
TMCA OBJECTIVES

- * COMPLYING WITH LEGISLATION & COMMUNITY STANDARDS
- * REDUCING WASTE
- * MEETING EXPECTATIONS OF STAKEHOLDERS
- * COMPANY REPUTATION & BRAND
- * REDUCING ENVIRONMENTAL IMPACT



2011

PRODUCTION CO2 EMISSIONS



PRODUCTION WATER CONSUMPTION



PRODUCTION TOTAL WASTE TO LANDFILL





TOYOTA



ENVIRONMENTAL IMPROVEMENT PLANS

TOYOTA









Welcome to Toyota Australia

We have introduced Coolbiz in this building.

By increasing the summer operating temperature in our offices to 26°C, we expect to save approximately 20 tonnes of CO₂ emissions per month across the Company.

Please feel free to remove your tie and join us in helping to take this small step to contribute to a more sustainable future.









[Home](#) [Disclaimer](#)

Environmental

Best Practice through TSM

TSM QUESTIONS

Welcome to Environmental Best Practice through TSM

The objective of this website is to assist all stakeholders to better understand the TSM Environmental Best Practice Guidelines. Each Dealership can access these tools which have been designed to assist in achieving not only compliance with the Environmental Requirements of the TSM process, but also to provide additional information to allow all Dealers to achieve a 'Best Practice' status.

By reviewing the many environmental processes within a Dealership operation and with high levels of staff engagement to adopt an environmental focus, it is hoped that this guideline will act as an impetus for increased Environmental 'Kaizen' and 'Yokoten' activities between Dealers, helping move all Dealerships beyond compliance levels to achieve 'Region No.1 Environmental Performance'.

How to use the site:

- 1 Simply click on the TSM QUESTIONS tab to open the relating TSM questions.
- 2 Click on a TSM question to reveal the corresponding standards.
- 3 Roll over each TSM standard to view the TSM question.
- 4 Select the TSM question to gain information to assist in identifying the TSM Environmental requirements, understand the objective, set detailed actions plans and conduct the appropriate action.

 **TOYOTA**
Driving towards a cleaner world



TSM
Toyota Sales Method
Environment

© Toyota Motor Corporation Australia Limited

RECYCLING



SUSTAINABILITY



INNOVATION





 An Australian Government Initiative

www.GreenVehicleGuide.gov.au

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- > Frequently asked questions
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- > Search the guide
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TOP TEN SELLERS

1. Holden Commodore ☆☆☆
2. Toyota Corolla ☆☆☆☆
3. Mazda 3 ☆☆☆☆
4. Ford Falcon ☆☆☆
5. Toyota Yaris ☆☆☆
6. Toyota Camry ☆☆☆
7. Toyota Hilux 4x4 ☆☆☆
8. Toyota Aurion ☆☆☆☆
9. Hyundai Getz ☆☆☆
10. Nissan Navara ☆☆☆

> [Top Performers](#)

Make a smarter choice



By choosing a greener vehicle, you can make a real difference.



The Green Vehicle Guide helps you by rating new Australian vehicles based on greenhouse and air pollution emissions.

The rating is calculated using data provided by manufacturers from testing the vehicle against Australian standards.

 When buying an older vehicle check the Fuel Consumption Guide [more](#)

 Don't forget to check the fuel consumption label on all new vehicles [more](#)

 Request your free Green Vehicle Guide kit featuring poster and bumper stickers [more](#)

QUICK COMPARE

Vehicle 1 [Clear](#)

Make

Model

Variant

Vehicle 2 [Clear](#)

Make

Model

Variant

Vehicle 3 [Clear](#)

Make

Model

Variant

[COMPARE](#)

[ADVANCED SEARCH](#)





**HYBRID
SYNERGY
DRIVE**

1 Million

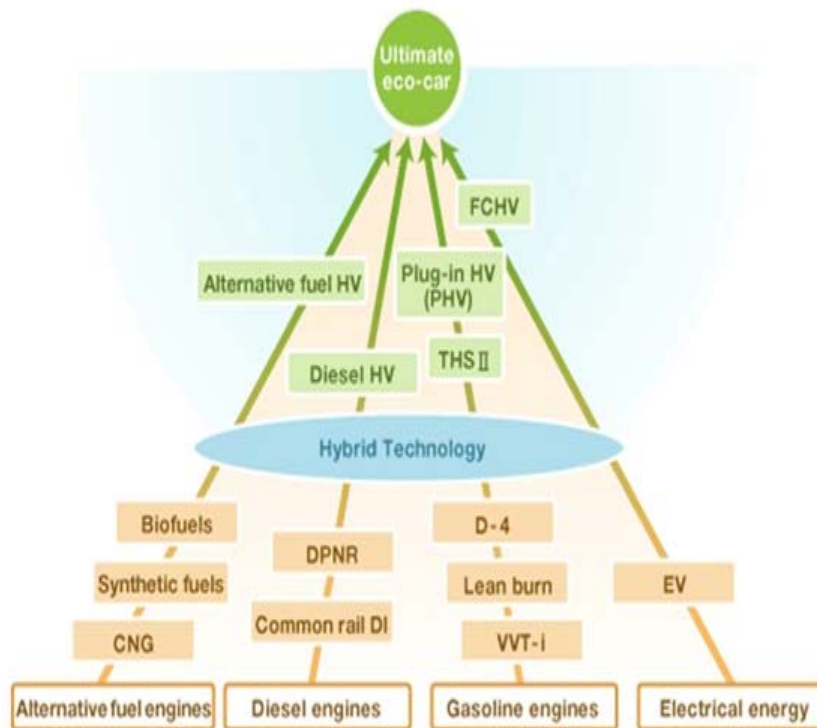






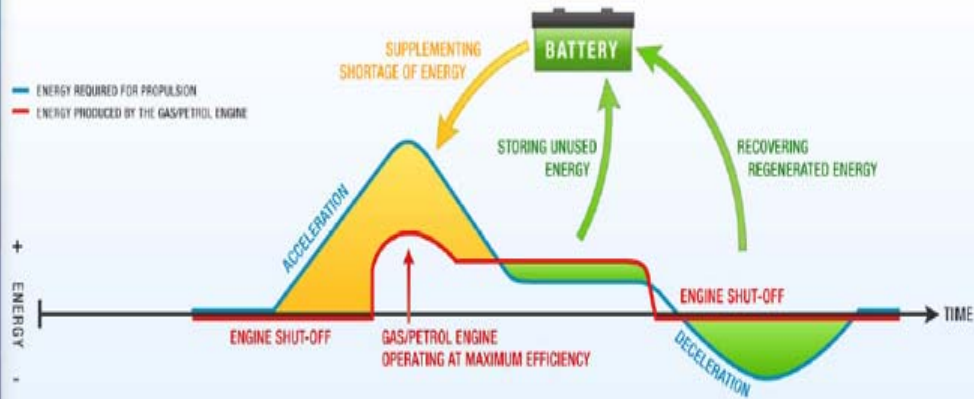


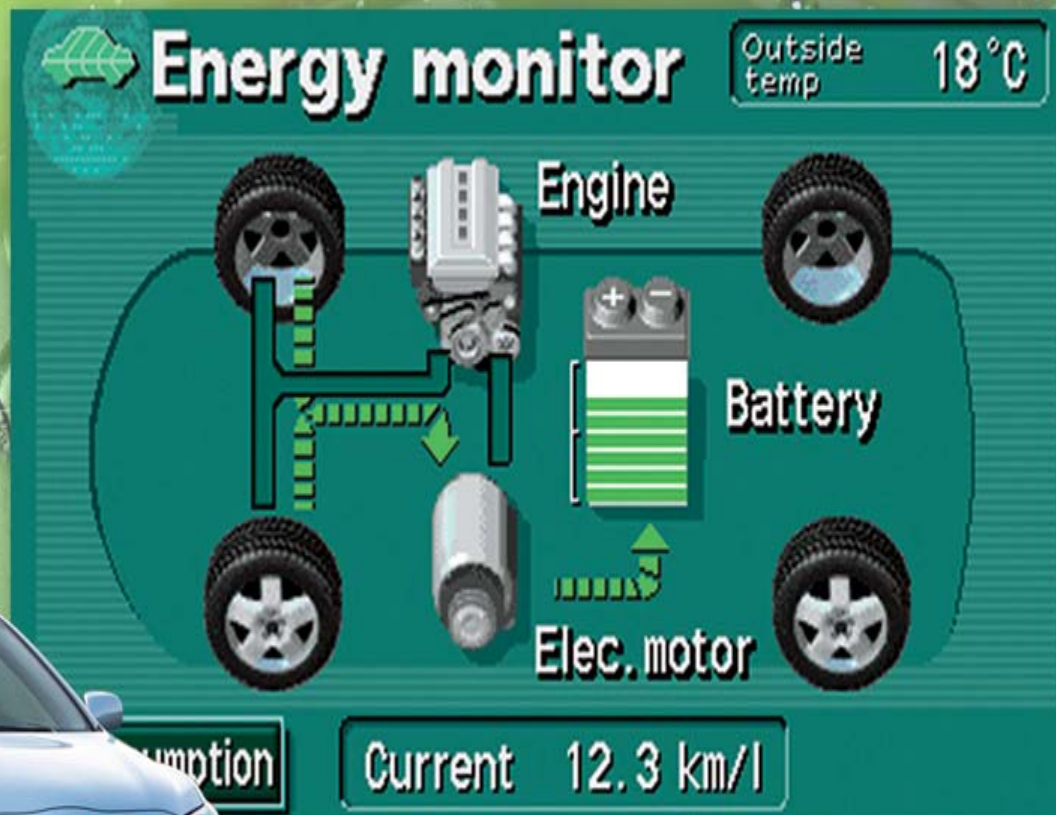




- * **ALTERNATE FUEL**
- * **DIESEL ENGINES**
- * **PETROL-ELECTRICAL**
- * **ULTIMATE ECO CAR**

THE FUTURE IS HYBRID





NOTE: US SPECIFICATION IN IMAGE



CORPORATE SUSTAINABILITY

WORKPLACE SUSTAINABILITY



SOCIAL SUSTAINABILITY



COMMUNITY LIAISON



TOYOTA COMMUNITY SPIRIT



Australia
Business Arts
Foundation





TOYOTA



oh what a *feeling!*

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