



CEO VISION SERIES PART IV

# Changing role of enterprise in the 21<sup>st</sup> century

Developing a new, sustainable economy based on a renewable resource: innovation

Thursday 27 November 2008  
12:00pm to 2.00pm  
Hilton Hotel, Sydney

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## CHAIR

**Lincoln Crawley**

Managing Director

Manpower Australia and New Zealand

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## **S P E A K E R**

**Glen Boreham**

Managing Director

IBM Australia and New Zealand

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## **S P O N S O R E D   B Y**





# Building a Smarter Planet: The Next Leadership Agenda

**Glen Boreham**, Managing Director, IBM A/NZ

# The Reality of Global Integration

The world is connected

**ECONOMICALLY**

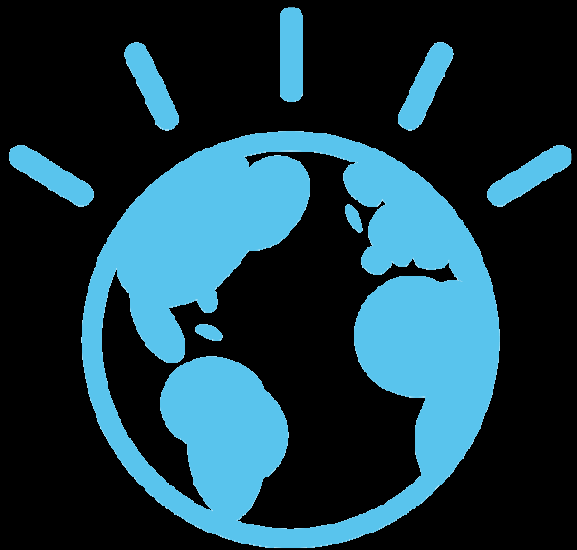
**SOCIALLY**

**TECHNICALLY**

A series of shocks

- Financial crisis
- Climate change
- 9/11

# Something Meaningful is Happening



The world is  
**SMALLER**

The world is  
**FLATTER**

The world is about to get a  
whole lot  
**SMARTER**

# Infusion of Intelligence into the Way the World Works



Our world is becoming

**INSTRUMENTED**



Our world is becoming

**INTERCONNECTED**



All things are becoming

**INTELLIGENT**



The World is Getting Smarter

**BECAUSE  
IT CAN.**

**BECAUSE  
IT MUST.**

**BECAUSE  
WE WANT  
IT TO.**

# The World is Getting Smarter – Because It Must



The financial crisis has cost the world's governments USD\$3 trillion and counting... **It gives us the imperative to change**



Up to 70% of electrical energy is lost due to grid inefficiencies



Freight congestion costs Australia \$13 billion p.a.



The Murray-Goulburn region wastes more water than Melbourne consumes in a year

# The World is Getting Smarter – Because We Want It to



Smart water  
management



Smart traffic  
systems



Smart energy  
grids



Smart  
healthcare



Smart food  
systems



Smart retail



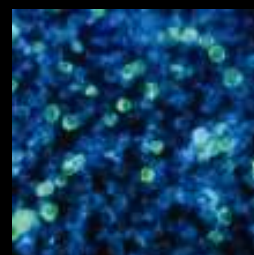
Intelligent  
oil field  
technologies



Smart supply  
chains



Smart  
countries



Smart  
weather



Smart  
regions



Smart cities

# Building a Smarter Planet

The world will continue to become smaller, flatter and smarter.

We are moving into the age of the globally integrated and intelligent economy, society and planet.

**The question is..... what will we do with that?**





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## **VOTE OF THANKS**

**Angus Armour**

Managing Director and Chief Executive Officer  
Export Finance and Insurance Corporation

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