2025 COMMUNITIES OF BEST PRACTICE (COBP)

Environmental, Social, Governance (ESG) Artificial Intelligence (AI)



USING COMMUNITIES OF BEST PRACTICE TO SUPPORT POSITIVE CHANGE

CEDA believes that curiosity has the power to create positive change and move the nation forward.

Progress 2050 is our vision for a better Australia, and we are committed to supporting our Members in taking practical and meaningful action now to create the change that is required for the future we want.

By bringing members together in Communities of Best Practice to share their experience, knowledge, expertise, learnings and ambitions, we can accelerate that change.

We believe that lifting performance and improving outcomes across ESG and AI adoption will contribute to a better future for all Australians.



WHY SHOULD I JOIN CEDA'S COMMUNITIES OF BEST PRACTICE?



Access forums and workshops with expert speakers and practical case studies



Continue the conversation in exclusive CoBP LinkedIn groups



Lift your personal profile and showcase your organisation



Strengthen your network of senior professionals



Be recognised for your commitment to advancing best practice



Get on-demand access to information, resources and recordings



2025 Cobp Subscription Options

Subscription includes access for **all employees** to:

- Online and face-to-face forums
- Session recordings
- Online discussion group
- Additional resources and content

Lead

Both of CEDA's Communities of Best Practice are included in Lead membership

Elevate

12-month subscription

ESG CoBP \$1,950

AI CoBP \$1,950

Subscribe to both and receive a 10% discount = \$3,510

Discover

12-month subscription

ESG CoBP \$1,950

AI CoBP \$1,950

THE FINE PRINT:

Subscriptions are billed annually and are non-refundable. CoBP participation is only available to employees of organisations who hold an active CEDA membership All amounts exclude GST





ESG COMMUNITY OF BEST PRACTICE

Community Partners









Australian Government Department of Industry, Science and Resources

ESG is not a journey for the solo traveller. We need collaboration, creativity, and honest sharing between industries and organisations to drive the many aspects of sustainability, which is what CEDA's ESG Community of Best Practice enables and why I am a member.

Brian Kraft Principal Consultant, Human Rights, Anthesis Group

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ESG COMMUNITY OF BEST PRACTICE

The goal:

• CEDA's ESG Community of Best Practice seeks to advance best practice across evolving environmental, social and governance issues by curating timely, actionable information and building a network of leaders to progress ESG performance in Australia.

Measures of success:

• Demonstrable lift in awareness of and capability to address ESG issues and improvement in overall outcomes as measured by periodic surveys

Benefits for community member organisations:

- Increase awareness of ESG across your whole organisation
- On-demand access to information, resources and recordings
- Access to a network of ESG professionals
- Exclusive access to CEDA ESG Community of Best Practice LinkedIn group



PROGRAM

The program is designed by a steering committee who take into account feedback from Community members, legislative changes, global best practice and emerging trends.

The 2025 program will include 4 – 6 online discussion forums in addition to smaller face-to-face discussions groups, briefings and roundtables across the country.

The first briefing for 2025 will be held in February – details will be announced soon.

2024 Program:

- ESG Outlook (March)
- Climate related disclosures (May)
- Creating social impact through supply chains (July)
- AI for ESG and ESG for AI (August)
- How can you support a Just Transition? (October)
- Nature Positive (November)



Current ESG Community Members

AFMO AGIG Group Pty Ltd. AGL Allens Allianz Australia Amazon Web Services Anthesis (Australia) **APA Group** Arcadis Australia Pacific Arup Aurecon Australasia Australia Post Australian Bureau of Statistics Australian Unity BDO BGIS BHP **BP** Australia Bupa Chartered Accountants Australia and New Zealand Clayton Utz Commonwealth Bank of Australia **Commonwealth Treasury** CoreLogic **CPB** Contractors CS Energy **CSIRO** Deloitte DXC Technology Australia ExxonMobil FY Federal Department of Education Federal Department of Health and Aged Care

Federal Department of Industry, Science and Resources Fragomen GHĎ Gilbert + Tobin Google Governance Institute of Australia HanRoy HESTA IAG Indigenous Business Australia IPART Jacobs Jemena KPMG McConnell Dowell Microsoft National Australia Bank Nous Group People's Choice Limited PEXA Plenary Group Powerlink Queensland Purple PwC Australia Queensland Department of Energy and Climate **Oueensland Treasury** RAA of SA Reserve Bank of Australia **Rio Tinto** RSM SEC Newgate Australia Segwater



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MEMBERS

OF BEST PRACTICE

>ceda

Foundation Partner

Australian Government Department of Industry, Science and Resources

National Artificial Intelligence Centre

Community Partners





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AI has the potential to transform products, services, processes and ways of working in Australia.

Public trust in the development, adoption and use of AI across is critical to enabling Australia to make the most of our future opportunities.

Building capabilities across developers and users of AI as well as an understanding of community and stakeholder expectations are fundamental to creating a sustainable and competitive future industry.

CEDA is uniquely placed to do this.

Melinda Cilento Chief Executive, CEDA

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AI COMMUNITY OF BEST PRACTICE

The goal:

• CEDA's AI Community of Best Practice seeks to build a network of cross-sector professionals to improve understanding, adoption and ethical use of AI and GenAI in a way that builds trust, improves policy and lifts productivity.

Measures of success:

- Demonstrable lift in awareness, confidence and adoption of AI amongst Community members as measured by periodic surveys
- Increase trust in AI across business and the community

Benefits for community member organisations:

- Increase awareness, trust and adoption of AI across your whole organisation
- On-demand access to information, resources and recordings
- Access to a network of solutions-focused professionals to discuss AI related opportunities and challenges
- Exclusive access to CEDA AI Community of Best Practice LinkedIn group



PROGRAM

The program is designed by a steering committee who take into account feedback from Community members, legislative changes, global best practice and emerging trends.

The inaugural program will include 4 – 6 online discussion forums plus smaller face-to-face discussions groups, briefings and roundtables across the country.

Content will be anchored in resources such as the National AI Centre Voluntary AI Safety Standard.

The first briefing for 2025 will be held in February – details will be announced soon.



Current AI Community Members

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Indigenous Business Australia Jacobs KPMG McConnell Dowell Microsoft National Australia Bank Nous Group Plenary Group Purple PwC Australia Queensland Department of Energy and Climate Reserve Bank of Australia **Rio** Tinto RMIT RSM SEC Newgate Australia Serco SkillsIQ TechnologyOne Telstra UniSuper University of Melbourne University of Technology Sydney UNSW Sydney Urbis Wesfarmers Westpac Woodside Energy Woolworths Group Worley Services WSP

ABOUT CEDA

WHO ARE WE?

CEDA (the Committee for Economic Development of Australia) is an independent, non-profit organization providing thought leadership and policy perspectives on the economic and social issues affecting Australia. Founded in 1960 by Sir Douglas Copland, one of the most influential figures in Australian economics at the time, CEDA has offices in Melbourne, Adelaide, Sydney, Brisbane and Perth.

WHO ARE WE FOR?

As a membership based organisation, CEDA works together with members (organisations) and trustees (employees at member organisations) from Australia's government and academic communities to the nation's biggest corporations– building reach and influence across a diverse network.

HOW WE WORK

Conducting independent research, curating content, facilitating nationwide events and offering educational programs, CEDA collaborates, debates, influences and positively impacts long term public policy. Revenue is predominantly generated through memberships and events, and ensures we remain independent.

WHY WE MATTER

CEDA identifies long-term social and economic issues, explores alternative approaches and seeks practical solutions to improve economic, social and environmental policy– so ultimately long-term prosperity is achieved for all Australians.

Find out more:

membership@ceda.com.au



