



The Copland Leadership Program in NSW 2021

Leadership and mentoring for the next generation

The Copland Leadership Program is CEDA's professional development program that prepares leaders ready to take the next step in their careers with new leadership skills, awareness and the knowledge to elevate their leadership performance.

As we move on from a pandemic, strong leadership is more critical than ever. Over three non-consecutive days, participants are given access to some of Australia's top business leaders, who will share their insights and industry experience in highly interactive and informative group sessions. The Program is strictly limited to 28 participants to ensure an exclusive and personalised learning experience.

Key benefits of participating in the Copland Leadership Program

Access

- > Be mentored by Australia's top business leaders, learn from their insights as they guide you in your leadership transition.
- > Have access to a network of professionals from the public, private and not-for-profit sectors.
- > Peer-to-peer support and networking.

Ideas

- > Learn to lead with confidence and adapt to change.
- > Examine cross sectoral case studies delivered by Australia's renowned leaders.
- > Gain new and fresh perspectives on business challenges.
- > Develop critical thinking skills needed to solve complex business problems.

Development

- > Gain competitive advantage in your career and receive cutting edge knowledge.
- > Learn leadership fundamentals to drive organisational change.
- > Participate in interactive group learning and solution development through a leadership case study presented to mentors.

Who should participate

The Program is designed specifically for professionals planning to take the next step in their careers whether it is a general management position or a much more specialised role.

Participants come from a broad range of sectors including corporate, business, government, academia and the not-for-profit sector.

More than 110 leading organisations across NSW have nominated leaders to complete the Program.

COPLAND LEADERSHIP PROGRAM 2021 SPEAKERS



Dr Melinda Muth,
Program Facilitator



Tim Beresford, Acting
Chief Executive
Officer, Austrade



Sarv Girm, Chief
Information & Digital
Officer, Cuscal



John Lydon, Senior
Partner, McKinsey



Megan Motto, CEO,
Governance Institute
of Australia



Michael Rose AM,
Chair, Committee for
Sydney



Angela Scaffidi,
Managing Partner,
SenateSHJ



Natalie Walker,
Founder and
Managing Director,
Inside Policy





TESTIMONIALS

“I found the quality of speakers excellent. Their transparency and willingness to share their own and that of their organisation’s journeys in the areas of leadership and management was insightful.”

“Once completed, the course keeps on delivering through the mentor that you are allocated. In this day and age to have access to senior leadership practitioners, who can provide that much sort after independent ‘sounding board’ will benefit my career for many years to come.”

“The Copland Leadership Program is a unique opportunity to explore and reflect on topics with others in the wider business world. It helps develop broader business thinking.”

“Excellent breadth of topics with relevant discussions and quality presenters with an excellent facilitator.”

“The course introduced some new perspectives from those who have ‘walked the talk’. This was more useful than a purely theoretical leadership course.”

Expand your leadership potential

Be mentored by Australia’s top business leaders

- > The Copland Leadership Program provides participants with exclusive access to some of Australia’s top business leaders who act as mentors and share their business insights and leadership journey.
- > The Program mentors guide participants in their leadership transition, offer cutting edge knowledge and share leadership fundamentals.
- > Through discussion with their mentors, Program participants expand their own leadership potential, learn how to manage teams more effectively and lead with confidence.

Nominate leaders who contribute to your organisation’s success

Each year business leaders and organisations nominate candidates to participate in the Program. They nominate their young professionals, leaders, people of talent and potential who are progressing in their careers and contributing strongly to the organisation.

By nominating Program candidates you are:

- > Acting to retain your high value staff.
- > Fast tracking development and building staff capacity.
- > Demonstrating your commitment to thought leadership and ongoing learning.
- > Complementing internal and formal academic learning options for high performers.
- > Extending the strategic network of your talented leaders and your organisation.

Nominate yourself for the Copland Leadership Program

By nominating for the Program you are:

- > Developing your leadership skills to help you take the next step in your career.
- > Gaining access to a network of Australia’s senior business leaders.
- > Examining cross sectoral case studies delivered by Australia’s renowned leaders.



Copland Leadership Program Facilitator: Melinda Muth

Melinda is an educator and consultant who specialises in decision-making and group effectiveness, principally with senior executives and leadership teams. She is a facilitator and guest speaker in a variety of executive education programs in Australia and has worked in Asia and the USA. She is Managing Director of Streamwise Learning and its Institute of Food and Grocery Management, a Facilitator and Fellow of AICD, and a member of the Adjunct Faculty at UNSW.

Melinda’s board experience includes current roles as Chair of CuriousWorks and Director of HCA Philanthropy. Her qualifications include a Bachelor of Science in Design, magna cum laude, from the University of Cincinnati, an MBA from the Harvard Business School and a PhD from the Australian Graduate School of Management (UNSW) for research in the field of corporate governance. Melinda is the co-author of *Setting the Tone From the Top: how director conversations can shape company culture* with Bob Selden.

FOR FURTHER INFORMATION

Julia Tolj
Partnership & Collaboration Advisor
CEDA
Tel: 08 6104 7103/ Mobile 0448 298 685
Email: julia.tolj@ceda.com.au



Copland Leadership Program 2021

All sessions will be held at University of Technology Sydney, 235 Jones Street, Ultimo.

Welcome function: Tuesday 2 March 2021, 5.00pm to 6.30pm

Shangri-La Hotel Sydney, 176 Cumberland Street, The Rocks

Insights into leadership: Shaping your future

Michael Rose AM, Chairman, Committee for Sydney

Day one: Wednesday 3 March 2021, 9.00am to 4.00pm

Session one: Leadership fundamentals in an evolving world

- Leadership fundamentals – must have competencies
- Personal energy and passion
- Integrity and character – inspire loyalty and goodwill
- Practice clear thinking – see the bigger picture

Tim Beresford, Acting Chief Executive Officer, Austrade

Session two: Emotional intelligence and personal effectiveness in leadership

- Know yourself and be authentic – leaders are more than what they know
- Demonstrate the ability to learn – seek feedback
- Tolerate stress and build resilience

Natalie Walker, Managing Director, Inside Policy

Day two: Wednesday 17 March 2021, 9.00am to 4.00pm

Session one: Strategic thinking – developing a point of view about the future

- How to stay curious – asking “what if” and exploring possibilities
- Engage stakeholders – no one person knows enough
- Make technology your friend

John Lydon, Senior Partner, McKinsey

Session two: Driving and leading strategic traction – balancing risk and reward

- Strategic thinking: developing a point of view
- Understanding and managing risk
- Balance risk and reward
- Create focus and energise others

Sarv Girn, Chief Information and Digital Officer, Cuscal

Day three: Wednesday 31 March 2021, 9.00am to 5.00pm

Session one: Developing capable teams – building skills and ensuring performance

- Developing capable teams
- Define roles and decision-making protocols
- Create clarity – define purpose
- Build relationships

Megan Motto, CEO, Governance Institute of Australia

Session two: Leading sustainable change – understanding impacts of behaviour on culture

- Leading sustainable change – identify patterns of behaviour and how they impact an organisation
- Leadership support – shared understanding of desired outcomes
- Monitoring, measuring and learning

Angela Scaffidi, Managing Partner, SenateSHJ

KEY DATES

Tuesday 2 March 2021, 5.00pm to 6.30pm – Welcome event

Wednesday 3 March 2021, 9.00am to 4.00pm – Day One – Investing in yourself

Wednesday 17 March 2021, 9.00am to 4.00pm – Day Two – Shaping the future

Wednesday 31 March 2021, 9.00am to 5.00pm – Day Three – Making things happen

COST PER PERSON

Member standard rate: \$4400 inc GST

Non-member rate: \$6000 inc GST

APPLICATIONS CLOSE

Applications for the 2021 Copland Leadership Program close on 16 February 2021.

APPLY FOR THE PROGRAM

To apply please complete the application form overleaf and send to Julia Tolj, Copland Leadership Program Coordinator.

Email: julia.tolj@ceda.com.au

HOW TO APPLY

Please complete the application form and send to Julia Tolj Partnership & Collaboration Advisor
julia.tolj@ceda.com.au

PLEASE NOTE

Your contact information will be circulated to all Copland Leadership Program 2021 participants to allow you to further develop your networks and discuss the topics on a peer-to-peer basis.

- Please tick this box if you do not want us to circulate your contact information.

APPLICATION CLOSING DATE

Applications close 16 February 2021

COST PER PERSON

Member standard rate: \$4400 inc GST

Non-member rate: \$6000 inc GST

PAYMENT

An invoice for the program fee will be issued on acceptance of your application. Payment is required before the program starts on 2 March 2021. Please indicate if a purchase order is required.

PROGRAM ADMINISTRATION ENQUIRIES

Julia Tolj
Partnership & Collaboration Advisor
CEDA
Tel: 08 6104 7103/ Mobile 0448 298 685
Email: julia.tolj@ceda.com.au

Privacy:

CEDA collects this information for its records and to conduct its business. It will not be passed on to any other organisation.

Cancellation:

CEDA reserves the right to postpone or cancel the program in the event that insufficient registrations are received by the closing date. CEDA will refund in full all monies paid in the event that CEDA cancels the Program. CEDA is not responsible for any other costs, claims, liabilities or compensation in the event that it may cancel the program. If registrants cancel before the program has started, the following refunds will apply: 90 per cent refund for more than one month before the event, 75 per cent refund for three weeks before the start date, and 50 per cent refund for two weeks before start date.

Copland Program application form

TITLE: FIRST NAME: LAST NAME:

POSITION:

ORGANISATION:

POSTAL ADDRESS:

CITY: STATE: POST CODE:

PHONE: MOBILE:

EMAIL:

MAIN AREA OF RESPONSIBILITY:

- General management
- Marketing/sales/communications
- Information systems
- Finance
- Human resources/training
- Production/operations
- Engineering
- Other (please specify)

ORGANISATION TYPE:

- Public company
- Private company
- Not-for-profit
- Professional services
- Government

ADDITIONAL INFORMATION

What are your career aspirations for the next five years?

.....

.....

.....

What do you want to gain from participating in the Copland Leadership Program?

.....

.....

.....

Do you have a disability or health considerations we should be aware of?

.....

.....

.....

How did you find out about the Copland Leadership Program?

.....

.....

.....

Do you have access to Zoom should any modules be required to be delivered online?

.....

.....

.....