



The 2020 Copland Leadership Program in WA

Leadership and mentoring for the next generation

The Copland Leadership Program is CEDA's professional development program for emerging leaders from corporate, government, academic and community sectors.

The Copland Leadership Program was designed with today's fast-paced, dynamic business environment in mind. It challenges conventional leadership thinking and teaches participants to act decisively in complex situations.

Participants are provided with access to some of Australia's top business leaders, who will share their insights and industry experience in highly interactive and informative group sessions.

The 2020 program has a strictly limited intake to ensure an exclusive and personalised learning experience.

Key benefits of participating in the Copland Leadership Program

Access

- > Interact, engage and learn from some of WA's most influential leaders from a diverse cross-section of industries and career journeys.
- > Network with peers at the Copland Future Leaders Series. All Copland participants and alumni receive invitations to attend these events as a guest of CEDA.
- > Join CEDA's Copland Leadership Program Alumni, which includes Australia's next generation of leaders – currently over 250 alumni in Western Australia.
- > Attend a CEDA event for free and develop a strong professional network from business, government and community sectors.

Ideas

- > Gain new perspectives and insights into current critical leadership challenges.
- > Develop theoretical frameworks for dealing with business problems.
- > Explore a range of materials on modern leadership from academic publications and video sources.
- > Interact with fellow participants and examine solutions to business problems through a range of group activities.

Development

- > Gain competitive advantage in your career and receive cutting edge knowledge.
- > Increase your understanding of your individual leadership skills.
- > Build your confidence and obtain the skills required to become an effective leader.
- > Learn to understand and overcome the challenges facing modern businesses.

COPLAND LEADERSHIP PROGRAM 2020 SPEAKERS



Karen Brown,
National Director,
Cannings Purple



Jason Crusan,
Vice President
Technology,
Woodside Energy



Anna Dartnell,
General Manager,
Aurizon



Darren Foster,
Director General, WA
Department of the
Premier and Cabinet



Mark Glasson,
CEO, Anglicare



Graham Kerr, CEO,
South32



Kirsten Rose,
Head of LET, BHP



Professor Shamit
Saggarr, Director,
UWA Public Policy
Institute, The
University of WA



Rebecca
Tomkinson, CEO,
The Royal Flying
Doctor Service of
Australia



Stephanie Unwin,
CEO, Horizon
Power

A LEADER FOR THE 21ST CENTURY

The marketplace is rapidly changing with increased local and global competition, leaner organisational structures and diversity of employees and clients. In modern business strong leadership requires a multitude of different skills, strategy and vision.

The Copland Leadership Program will help you succeed as a leader by improving your awareness and understanding of modern business through participative and experiential learning modules.

The Program is delivered in seven monthly sessions from May to November to ensure that a balance between work and learning can be achieved.

TESTIMONIAL

"This program is life changing! If you have always wanted to be a leader and want to develop your leadership skills - this is the program for you."

Kathy Hoare, CEDA Copland Leadership Program Graduate 2019.

"The program inspired me to change for the better. Speakers were fabulous and so inspirational. Made me network again and meet great people and it has provided an amazing tool box of resources that will help me move forward and be a successful leader."

Natalie Skeggs, GESB

FOR FURTHER INFORMATION

Paula Rogers

State Director

CEDA Western Australia

Tel: 08 6104 7101

Mob: 0423 022 242

Email: paula.rogers@ceda.com.au



Copland Leadership Program 2020

Who should participate?

The Copland Leadership Program is designed for talented and motivated emerging leaders who are looking to build their leadership skills and accelerate their careers.

Copland candidates will have attained success in their chosen professions with demonstrated intellectual rigour, but now want to elevate their performance along the path to leadership.

Participants come from a broad range of sectors including corporate, government, industry bodies, academia and the not-for-profit sector. Each Copland cohort features a dynamic mix of people from different fields of expertise, which enables the group to discuss a diverse range of viewpoints.

Meet the facilitator



Dianna Vitasovic

Director, Innovation Culture

Masters in Leading Innovation and Change, Post Grad Cert. Change Leadership, Cert SHRM and Diploma of Teaching in Business Education. Accreditations in tools and OD processes for transformation and innovation methodologies. Accredited in Action Learning & Innovation

Dianna is a leading management consultant with 34 years expertise in the progressive field of building transformational capability for systematic innovation.

Dianna has facilitated and delivered the Copland Leadership Program since 2012 and is highly regarded by participants with a cohort of over 250 Alumni. She delivers an evidence-based approach. Dianna has an energy and passion to build innovative leadership in a global marketplace. Dianna encourages a collegiate environment where participants share their stories, experiences and engage the group in challenging their assumptions in developing a global mindset in relation to the future of work and society.

Dianna's local and international experience in the field of transformational change, leadership, self-directed teams and leading global teams on innovative challenges extends across SME scaling business, global corporations and designing initiatives for small and large functions.



Nominate your emerging leaders now

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TO NOMINATE AN EMERGING
LEADER, MANAGERS MUST
SUBMIT AN APPLICATION WITH THE
FOLLOWING INFORMATION:
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1. A completed application form.
2. Answers to the questions on the application questionnaire (to be completed by the candidate).
3. A one-page CV summarising the candidate's work experience.
4. A letter of nomination from the candidate's manager or other senior representative in the organisation, briefly stating why they have been nominated.

Please submit applications to
rosalyn.fares@ceda.com.au by Friday 27
March 2020 (or Friday 28 February 2020
to be eligible for early bird rate).

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FEES

CEDA members

- Standard rate: \$7500 inc GST per participant

Non-members

- Standard rate: \$7950 inc GST per participant

Copland Leadership Program 2020

Welcome event (online)

Thursday 11 June 2020, 9.30am to 11.30am

Leadership for purpose and productivity – Module One

Part A (online): Friday 3 July 2020, 9.00am to 1.00pm

Part B (online): Friday 24 July 2020 9.00am - 12.30pm

Business acumen – Module Two

Part A (online): Friday 21 August 2020, 9.00am to 12.30pm

Part B (online): Friday 18 September 2020, 9.00am - 12.30pm

Strategic communication and influence (HBDI) – Module Three

Thursday 15 October 2020, 8.30am to 5.00pm

The University of Western Australia

Stakeholder engagement and technological disruption – Module Four

Friday 16 October 2020, 8.30am to 5.00pm

The University of Western Australia

Emotional intelligence and authenticity – Module Five

Friday 6 November 2020, 8.30am to 5.00pm

The University of Western Australia

Innovation and unconventional thinking – Module Six

Friday 20 November 2020, 8.30am to 5.00pm

The University of Western Australia

Courageous leadership in society – Module Seven

Friday 11 December 2020, 8.30am to 7.00pm, including graduation sundowner
Westpac, Brookfield Place

To register, complete application form overleaf and submit additional documents.

Major sponsor



Supporting sponsor



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FOR FURTHER INFORMATION
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Julia Tolj

Copland Program Coordinator

CEDA Western Australia

Tel: 08 6104 7103

0448 298685

Email: julia.tolj@ceda.com.au

HOW TO APPLY

To nominate an emerging leader, managers must submit an application with the following information:

1. A completed application form.
2. Answers to the questions on the application questionnaire (to be completed by the candidate).
3. A one-page CV summarising the candidate's work experience.
4. A letter of nomination from the candidate's manager or other senior representative in the organisation, briefly stating reasons for nomination.

Please submit applications to
rosalyn.fares@ceda.com.au

APPLICATION CLOSING DATE

Early bird rate: **Friday 28 February 2020**

Standard and non-member rate: **Friday 27 March 2020**

Applicants will be notified in mid-April if they have been accepted to the program.

PLEASE NOTE

Your contact information will be circulated to all Copland Leadership Program 2020 participants to allow you to further develop your networks and discuss the topics on a peer-to-peer basis.

- Please tick this box if you do not want us to circulate your contact information.

FEES

CEDA members

- Early bird rate (applications received by 28 Feb 2020): **\$6600 inc GST per participant**
- Standard rate: **\$7500 inc GST per participant**

Non-members

- Standard rate: **\$7950 inc GST per participant**

PAYMENT

An invoice for the program fee will be issued on acceptance of your application. Please indicate if a purchase order is required.

Payment is required before the program commencement on Thursday 14 May 2020.

PROGRAM ENQUIRIES

Rosie Fares, Event Coordinator, CEDA WA

Email: rosalyn.fares@ceda.com.au

Tel: 08 6104 7103

Privacy:

CEDA collects this information for its records and to conduct its business. It will not be passed on to any other organisation.

Cancellation:

CEDA reserves the right to postpone or cancel the program in the event that insufficient registrations are received by the closing date. CEDA will refund in full all monies paid in the event that CEDA cancels the program. CEDA is not responsible for any other costs, claims, liabilities or compensation in the event that it may cancel the program. If registrants cancel before the program has commenced, the following refunds will apply: 90 per cent refund for more than one month before the event, 75 per cent refund for three weeks before the start date, and 50 per cent refund for two weeks before start date.

Copland Program application form

TITLE: FIRST NAME: LAST NAME:

POSITION:

ORGANISATION:

POSTAL ADDRESS:

CITY: STATE: POST CODE:

PHONE: MOBILE:

EMAIL:

Would you be interested in joining the Copland Leadership Program Alumni LinkedIn Group?

Do you have a disability or health considerations we should be aware of?

MAIN AREA OF RESPONSIBILITY:

- General management
- Engineering
- Finance
- Human resources/training
- Information systems
- Marketing/sales/communications
- Production/operations
- Other (please specify)

ORGANISATION TYPE:

- Government
- Public company
- Private company
- Professional services
- Not-for-profit



Application questionnaire

TO BE ELIGIBLE FOR THE COPLAND LEADERSHIP PROGRAM, NOMINEES ARE ASKED TO ADDRESS THE FOLLOWING QUESTIONS ON A SEPARATE DOCUMENT AND SUBMIT WITH THEIR APPLICATION:

1. Please provide a brief overview and summary of your career.
2. Outline your career aspirations for the next five years.
3. What do you hope to gain from participating in the Copland Leadership Program?
4. How many staff, directly and indirectly, currently report to you?
5. How committed are you to undertaking all of the necessary requirements to achieve the most from the Copland Leadership Program?
6. How did you find out about the Copland Leadership Program?