



## The 2021 Copland Leadership Program in WA

### Leadership and mentoring for the next generation

The Copland Leadership Program is CEDA's professional development program for emerging leaders from corporate, government, academic and community sectors.

The Copland Leadership Program was designed with today's fast-paced, dynamic business environment in mind. It challenges conventional leadership thinking and teaches participants to act decisively in complex situations, things that are more important than ever in the post-pandemic world.

Participants are provided with access to some of Australia's top business leaders, who will share their insights and industry experience in highly interactive and informative group sessions.

The 2021 program has a strictly limited intake to ensure an exclusive and personalised learning experience.

### Key benefits of participating in the Copland Leadership Program

#### Access

- > Interact, engage and learn from some of WA's most influential leaders from a diverse cross-section of industries and career journeys.
- > Network with peers at the Copland Future Leaders Series. All Copland participants and alumni receive invitations to attend these events as a guest of CEDA.
- > Join CEDA's Copland Leadership Program alumni network, which includes over 350 of Australia's future leaders in Western Australia.
- > Attend a CEDA event for free and develop a strong professional network from business, government and community sectors.

#### Ideas

- > Gain new perspectives and insights into current critical leadership challenges.
- > Develop evidence-based theoretical frameworks for dealing with business problems.
- > Explore a range of materials on modern strategic leadership from academic publications, industry research, policy and video sources.
- > Interact with fellow participants and examine solutions to business problems through a range of group activities.
- > Learn to apply leadership methodologies in new and innovative ways

#### Development

- > Gain a competitive advantage in your career and receive cutting edge knowledge.
- > Increase your understanding of your individual leadership skills.
- > Build your confidence and obtain the skills required to become an effective leader.
- > Learn to understand and overcome the challenges facing modern organisations.

### COPLAND LEADERSHIP PROGRAM 2021 SPEAKERS



Annie Fogarty AM,  
Executive Chairperson,  
Fogarty Foundation



David Fyfe,  
Executive Manager,  
Synergy



Mark Glasson, CEO,  
Anglicare WA



Matt Judkins,  
Partner, Deloitte



John Langoulant AO,  
Executive Chairman



Kirsten Rose,  
Executive  
Director, Future  
Industries, CSIRO



Professor Shamit  
Saggarr, Director,  
UWA Public Policy  
Institute, The  
University of WA



Vanessa Torres,  
Chief Technical  
Officer, South32



Jay Weatherill, Chief  
Executive, Minderoo  
Foundation Thrive  
by Five

## A LEADER FOR THE 21ST CENTURY

The marketplace is rapidly changing with increased local and global competition, leaner organisational structures and a growing diversity of employees and clients. In modern business, strong leadership requires strategy, vision and a multitude of different skills.

The Copland Leadership Program will help you succeed as a leader by improving your awareness and understanding of modern business through participative and experiential learning modules.

The Program is delivered face-to-face in seven monthly sessions from April to September to ensure participants can balance their work and learning commitments.

## TESTIMONIAL

*"The CEDA Copland leadership program was a career changing program for me. It challenged me to think differently about leadership and career development, and how to identify opportunities in my current role through projects and activities to build experience. It also challenged me to consider a broader contribution to performance beyond my direct areas of responsibility. Many years later I am applying strategies from the program to build capability with my teams and the resources continue to be a useful reference point."*

*Jodie Wallace, CEDA Copland Leadership Program Graduate 2014.*

*"The program inspired me to change for the better. Speakers were fabulous and so inspirational. Made me network again and meet great people and it has provided an amazing tool box of resources that will help me move forward and be a successful leader."*

*Natalie Skeggs, GESB*



# Copland Leadership Program 2021

## Who should participate?

The Copland Leadership Program is designed for talented and motivated emerging leaders who are looking to build their leadership skills and accelerate their careers.

Copland candidates will have attained success in their chosen professions with demonstrated intellectual rigour, but now want to move further along the path to leadership.

Participants come from a range of sectors including corporate, government, industry bodies, academia and not-for-profit. Each Copland cohort features a dynamic mix of people from different fields of expertise, which enables the group to discuss a diverse range of viewpoints.

## Meet the facilitator



### Dianna Vitasovic

*Director, Innovation Culture*

*Masters in Leading Innovation and Change, Post Grad Cert. Change Leadership, Cert SHRM and Diploma of Teaching in Business Education. Accreditations in tools and OD processes for transformation and innovation methodologies. Accredited in Action Learning & Innovation.*

Dianna is a leading management consultant with 35 years of experience in building transformational capability for systematic innovation.

Dianna has facilitated and delivered the Copland Leadership Program since 2012 and is highly regarded by participants. Dianna brings passion, energy and an evidence-based approach to building innovative leadership in the global marketplace. She encourages a collegiate environment where participants network and share their stories and tailors the curriculum to the needs of all.

Dianna's local and international experience in the field of transformational change and leadership extends across SMEs, global corporations and designing initiatives for small and large functions.



## Copland Leadership Program 2021

### Welcome event

Where: The University of Western Australia

When: Tuesday 30 March 2021, 4.30pm to 6.00pm

### Leadership for purpose and productivity – Module One

Where: The University of Western Australia

When: Friday 23 April 2021, 9.00am to 5.00pm

### Driving public policy and influence – Module Two

Where: The University of Western Australia

When: Friday 21 May 2021, 9.00am to 5.00pm

### Strategic communication and influence (HBDI) – Module Three

Where: The University of Western Australia

When: Friday 18 June 2021, 9.00am to 5.00pm

### Business and technological acumen – Module Four

Where: The University of Western Australia

When: Thursday 22 July 2021, 9.00am to 5.00pm

### Emotional intelligence and authenticity – Module Five

Where: The University of Western Australia

When: Friday 23 July 2021, 9.00am to 5.00pm

### Innovation and unconventional thinking – Module Six

Where: The University of Western Australia

When: Friday 20 August 2021, 9.00am to 5.00pm

### Courageous leadership in society – Module Seven

Where: TBA

When: Friday 17 September 2021, 9.00am to 4.00pm followed by a graduation sundowner

To register, complete application form overleaf and submit additional documents.

Major sponsor



Supporting sponsor



## Nominate your emerging leaders now

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TO NOMINATE AN EMERGING  
LEADER, MANAGERS MUST  
SUBMIT AN APPLICATION WITH THE  
FOLLOWING INFORMATION:  
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1. A completed application form.
2. Answers to the questions on the application questionnaire (to be completed by the candidate).
3. A one-page CV summarising the candidate's work experience.
4. A letter of nomination from the candidate's manager or other senior representative in the organisation, briefly stating why they have been nominated.

Please submit applications to [julia.tolj@ceda.com.au](mailto:julia.tolj@ceda.com.au) by Monday 15 March 2021 (or Monday 1 February 2021 to be eligible for early bird rate).

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**FEES**  
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#### CEDA members

- Early bird rate (applications received by 1 February 2021): \$6600 inc GST per participant
- Standard rate: \$7500 inc GST per participant

#### Non-members

- Standard rate: \$7950 inc GST per participant

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**FOR FURTHER INFORMATION**  
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Julia Tolj

Partnership & Collaboration Adviser

CEDA Western Australia

Tel: 08 6104 7103

Email: [julia.tolj@ceda.com.au](mailto:julia.tolj@ceda.com.au)

## HOW TO APPLY

To nominate an emerging leader, managers must submit an application with the following information:

1. A completed application form.
2. Answers to the questions on the application questionnaire (to be completed by the candidate).
3. A one-page CV summarising the candidate's work experience.
4. A letter of nomination from the candidate's manager or other senior representative in the organisation, briefly stating reasons for nomination.

Please submit applications to  
julia.tolj@ceda.com.au

## APPLICATION CLOSING DATE

Early bird rate: **Monday 1 February 2021**

Standard and non-member rate: **Monday 15 March 2021**

Applicants will be notified by 19 March if they have been accepted to the program.

## PLEASE NOTE

Your contact information will be circulated to all Copland Leadership Program 2021 participants to allow you to further develop your networks and discuss the topics on a peer-to-peer basis.

- Please tick this box if you do not want us to circulate your contact information.

## FEES

CEDA members

- Early bird rate (applications received by 1 February 2021): **\$6600 inc GST per participant**
- Standard rate: **\$7500 inc GST per participant**

Non-members

- Standard rate: **\$7950 inc GST per participant**

## PAYMENT

An invoice for the program fee will be issued on acceptance of your application. Please indicate if a purchase order is required.

**Payment is required before the program commencement on Tuesday 30 March 2021.**

## PROGRAM ENQUIRIES

Julia Tolj, Partnership & Collaboration Adviser,  
CEDA WA

Email: julia.tolj@ceda.com.au

Tel: 08 6104 7103

Privacy:

CEDA collects this information for its records and to conduct its business. It will not be passed on to any other organisation.

Cancellation:

CEDA reserves the right to postpone or cancel the program in the event that insufficient registrations are received by the closing date. CEDA will refund in full all monies paid in the event that CEDA cancels the program. CEDA is not responsible for any other costs, claims, liabilities or compensation in the event that it may cancel the program. If registrants cancel before the program has commenced, the following refunds will apply: 90 per cent refund for more than one month before the event, 75 per cent refund for three weeks before the start date, and 50 per cent refund for two weeks before start date.

# Copland Program application form

TITLE: FIRST NAME: LAST NAME:

POSITION:

ORGANISATION:

POSTAL ADDRESS:

CITY: STATE: POST CODE:

PHONE: MOBILE:

EMAIL:

Would you be interested in joining the Copland Leadership Program Alumni LinkedIn Group?

Do you have a disability or health considerations we should be aware of?

Do you have access to Zoom should any modules be required to be delivered online?

## MAIN AREA OF RESPONSIBILITY:

- General management
- Engineering
- Finance
- Human resources/training
- Information systems
- Marketing/sales/communications
- Production/operations
- Other (please specify)

## ORGANISATION TYPE:

- Government
- Public company
- Private company
- Professional services
- Not-for-profit



## Application questionnaire

**TO BE ELIGIBLE FOR THE COPLAND LEADERSHIP PROGRAM, NOMINEES ARE ASKED TO ADDRESS THE FOLLOWING QUESTIONS ON A SEPARATE DOCUMENT AND SUBMIT WITH THEIR APPLICATION:**

1. Please provide a brief overview and summary of your career.
2. Outline your career aspirations for the next five years.
3. What do you hope to gain from participating in the Copland Leadership Program?
4. How many staff, directly and indirectly, currently report to you?
5. How committed are you to undertaking all of the necessary requirements to achieve the most from the Copland Leadership Program?
6. How did you find out about the Copland Leadership Program?