

QUEENSLAND

COMMUNITY PULSE

# 2018



the  
**economic**  
disconnect





# Community pulse 2018: the economic disconnect

QUEENSLAND

### **About this publication**

Community pulse 2018: the economic disconnect – Queensland

© CEDA 2018

ISBN: 0 85801 320 7

CEDA's objective in publishing this collection is to encourage constructive debate and discussion on matters of national economic importance. Persons who rely upon the material published do so at their own risk.

**Design** Robyn Zwar Design

### **Photography**

Cover: Top row, middle left and bottom row: iStock

Middle centre: Steve Design/Shutterstock.com

Middle right: Greyboots40/Shutterstock.com

Page 5: iStock

### **About CEDA**

CEDA – the Committee for Economic Development of Australia – is a national, independent, member-based organisation providing thought leadership and policy perspectives on the economic and social issues affecting Australia.

We achieve this through a rigorous and evidence-based research agenda, and forums and events that deliver lively debate and critical perspectives.

CEDA's membership includes more than 750 of Australia's leading businesses and organisations, and leaders from a wide cross-section of industries and academia. It allows us to reach major decision makers across the private and public sectors.

CEDA is an independent not-for-profit organisation, founded in 1960 by leading Australian economist Sir Douglas Copland. Our funding comes from membership fees, events and sponsorship.

### **CEDA – the Committee for Economic Development of Australia**

Level 13, 440 Collins Street

Melbourne 3000 Australia

Telephone: +61 3 9662 3544

Fax: +61 3 9663 7271

Email: [info@ceda.com.au](mailto:info@ceda.com.au)

Web: [ceda.com.au](http://ceda.com.au)



# Queensland results

# Introduction

This brief paper summarises Queensland results of nation-wide polling exploring Australians' attitudes to work, education, health, community and the economy.

The full results are contained in the report *Community pulse 2018: the economic disconnect*. This Queensland summary is a companion paper to the main report.

Additional state-specific papers have been produced to summarise results from New South Wales, Victoria, South Australia and Western Australia. *Community pulse 2018: the economic disconnect* and companion reports are available from [www.ceda.com.au](http://www.ceda.com.au).

---

## State profile – Queensland

---

Gross state product (2016–17)	\$327 billion
Percentage of national economy	18.6 per cent
Average weekly earnings (November 2017)	\$1525.20
Unemployment rate (May)	6.2 per cent
Population (September 2017)	4.95 million
Population in capital city (2016)	2.36 million
Population growth (2012–17)	0.356 million
Population over 65 years old	0.742 million
Annual Government Expenditure (2018–19)	\$57.59 billion
Largest industries	Construction, healthcare, mining, financial services, manufacturing

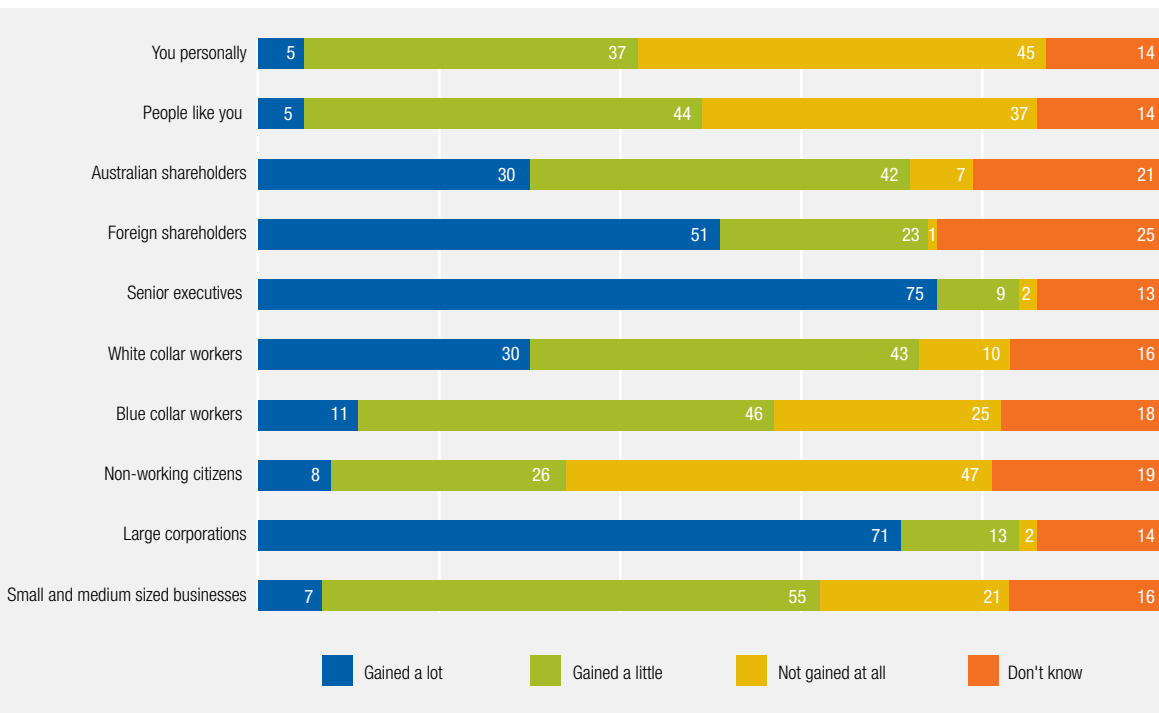
Source: ABS, State Budget papers

## Attitudes to recent economic growth and development

### Who has benefited from 26 years of economic growth?

- Compared to the national results, Queensland residents were less likely to believe that Australian shareholders have gained (either a little or a lot) from recent economic growth – 72 per cent vs 77 per cent nationally.
- Around 42 per cent of Queenslanders believe they have gained personally (either a little or a lot) from recent economic growth, which is below the national average (45 per cent).
- Queenslanders were less likely to believe that different groups across the community had gained from recent economic growth compared to the national results.

FIGURE 1  
WHO HAS GAINED FROM 26 YEARS OF ECONOMIC GROWTH? (% OF RESPONDENTS)\*



\*Please note numbers have been rounded and may not equal 100 per cent

---

## Personal issues of greatest importance to Queenslanders

---

### Issues of greatest importance

- In addition to the top six personal issues nationally (basic health services, essential services, affordable housing, chronic disease services, job security and reduced violence), Queenslanders place increased importance on:
  - regional development
  - employment opportunities for young adults.

### Issues that are most contested

- Queenslanders are most divided over access to affordable private health insurance, the importance of work/life balance, a robust social safety net, the need for regular pay rises and tax avoidance.
- Queensland has more personal priorities which are contested than other jurisdictions.
- At the national level people were most divided over access to affordable private health insurance and a robust social safety net.

---

## National issues of greatest importance to Queenslanders

---

### Issues of greatest importance

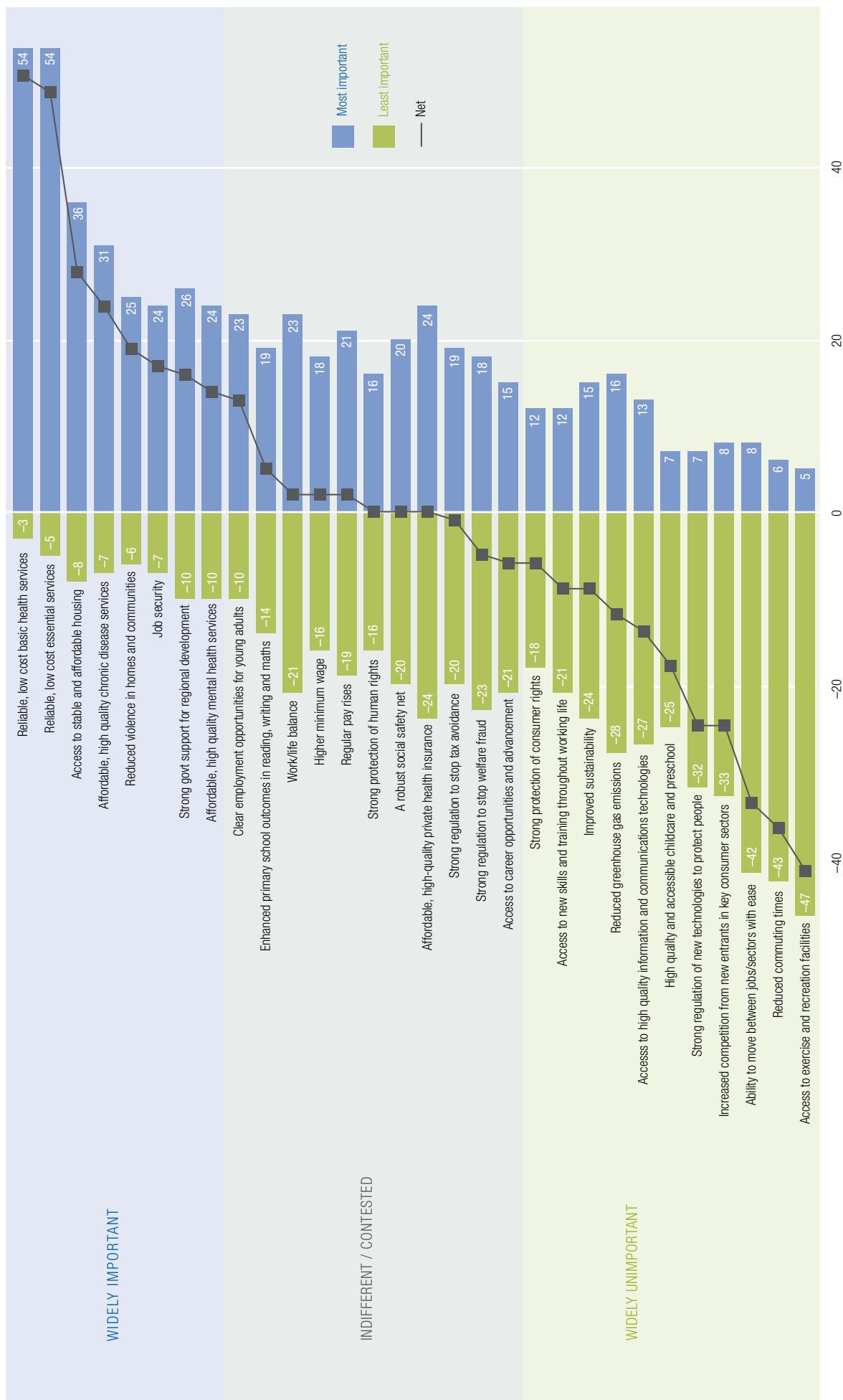
- In addition to the top national issues across the population (public hospitals, limiting foreign ownership, aged care and increased pensions) Queenslanders place increased importance on tough criminal laws and protection of national parks.
- Compared to the whole population, Queensland residents place less relative importance on high quality and accessible public transport.

### Issues that are most contested

- Queenslanders are most divided over lower immigration and foreign working visas, in line with trends at a national level.



FIGURE 2  
WHICH OF THE FOLLOWING FACTORS ARE THE MOST IMPORTANT AND LEAST IMPORTANT TO YOU PERSONALLY? (RESPONSE RATE)



**FIGURE 3**  
**RELATIVE IMPORTANCE SCORES FOR PERSONAL ISSUES IN QUEENSLAND**

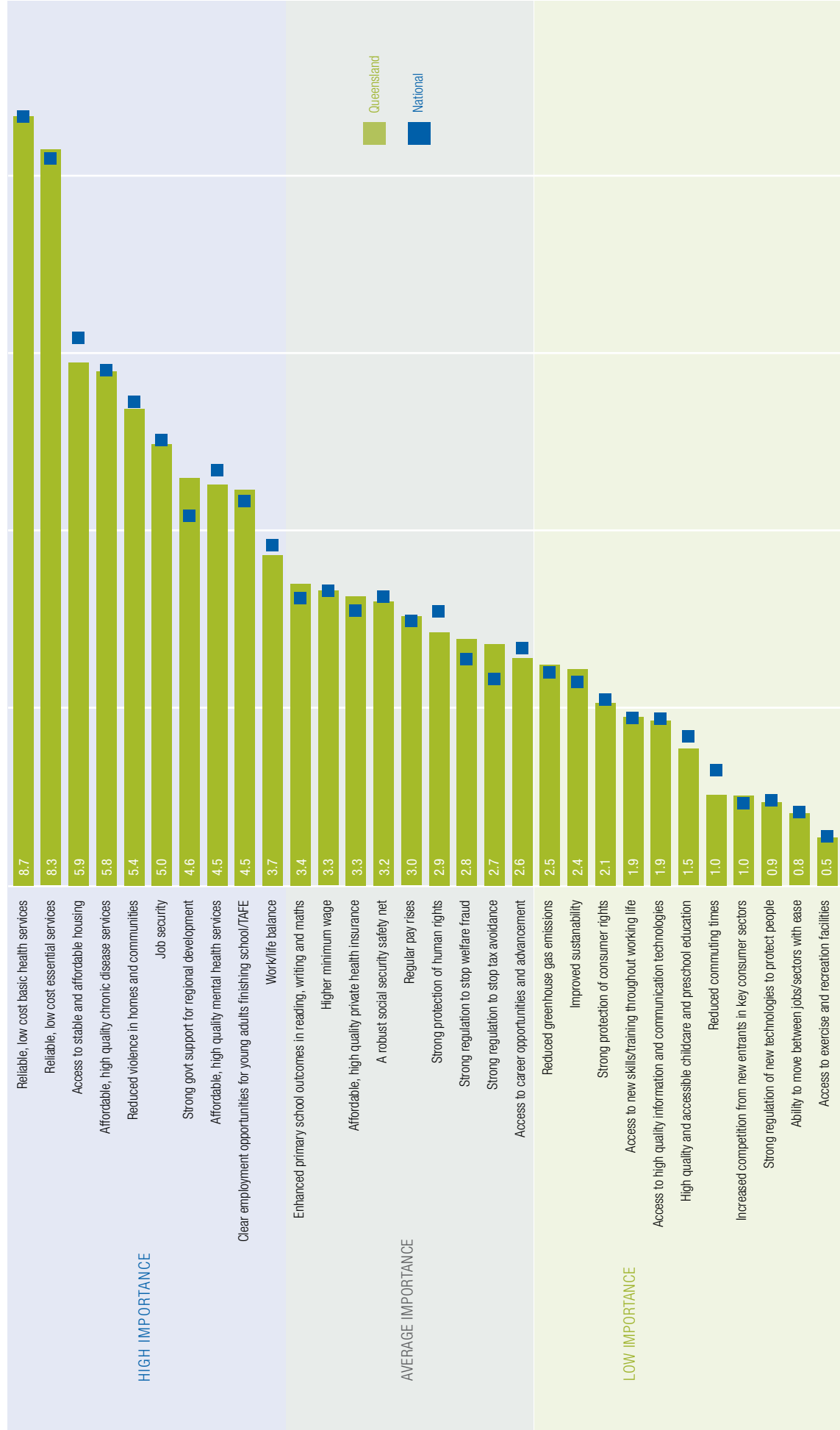
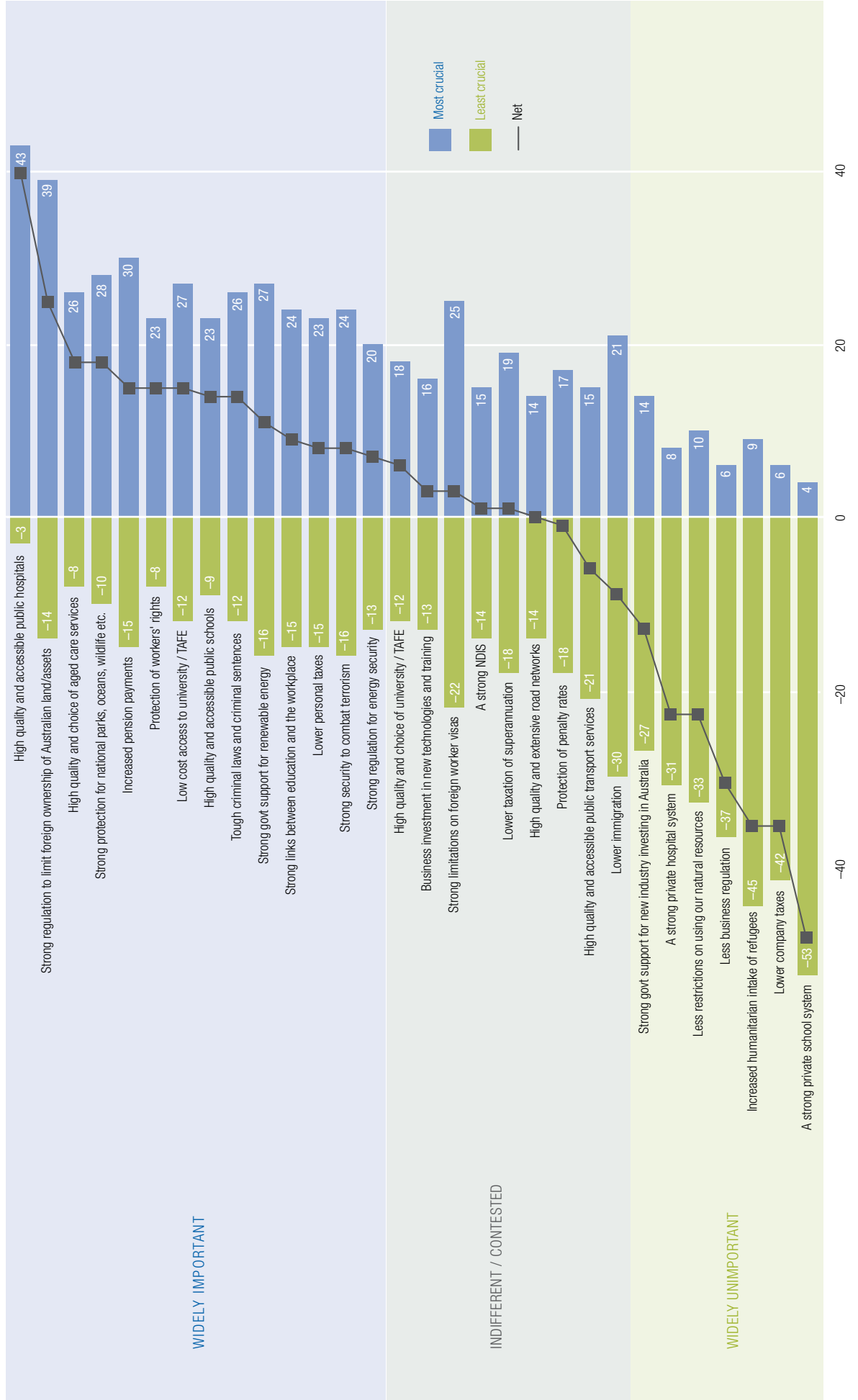
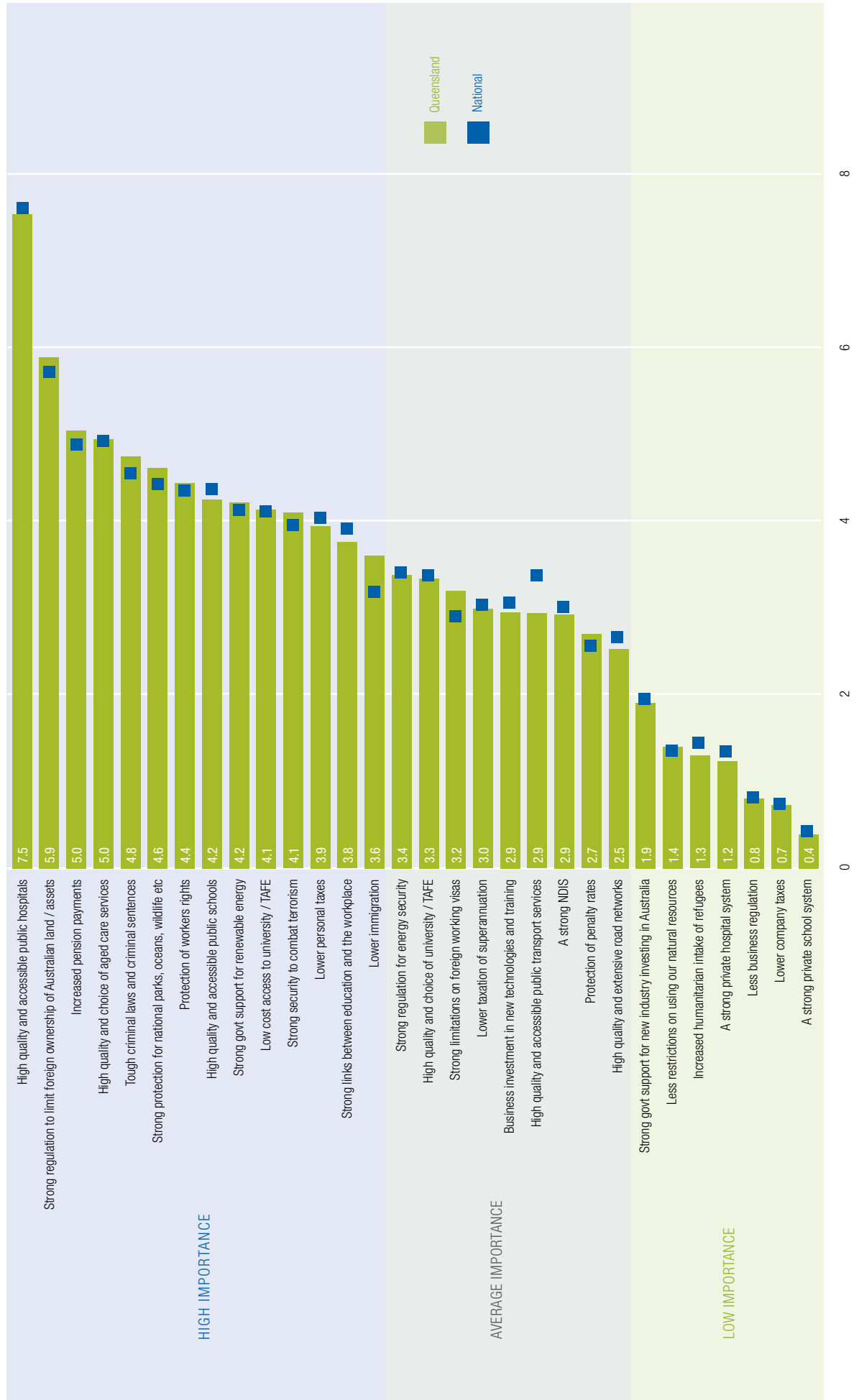


FIGURE 4  
WHICH OF THE FOLLOWING ARE THE MOST CRITICAL PATHS FOR THE NATION? (RESPONSE RATE)



**FIGURE 5**  
**RELATIVE IMPORTANCE SCORES FOR NATIONAL ISSUES IN QUEENSLAND**



## Queenslanders' attitudes to work

### Work satisfaction

- Queensland workers are less satisfied (very + somewhat) with a number of aspects of their work than the national population:
  - current level of pay (46 per cent satisfied vs 53 per cent nationally)
  - other benefits such as superannuation (49 per cent vs 57 per cent)
  - level of job training (46 per cent vs 50 per cent)
  - conditions in the workplace (65 per cent vs 69 per cent).

### Work/life balance

- 67 per cent of Queensland workers are satisfied (very + somewhat) with their travel time to and from work, compared to 63 per cent nationally. They are least satisfied with flexibility to work from home, reflecting the national trend in the results.

### Commuting

- 85 per cent of Queensland workers have a commute to work of less than an hour (nationally this was 81 per cent).
- 73 per cent of Queensland respondents drive to work (nationally this was 67 per cent).

FIGURE 6  
SATISFACTION WITH DIFFERENT ASPECTS OF WORK (%)

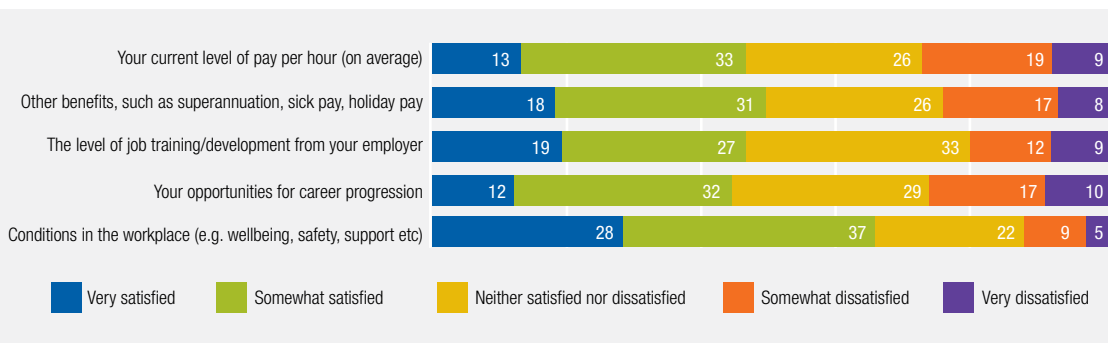
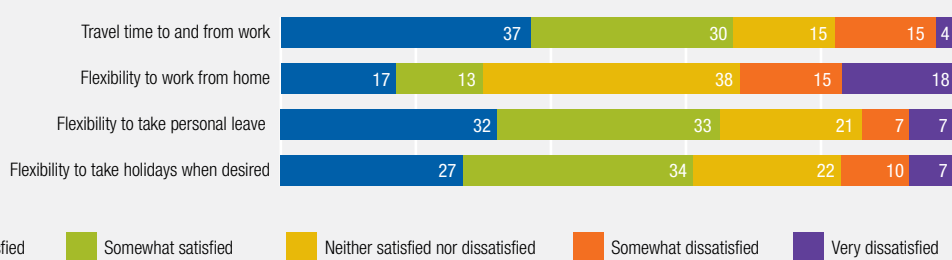


FIGURE 7  
SATISFACTION WITH DIFFERENT ASPECTS OF WORK/LIFE BALANCE (%)



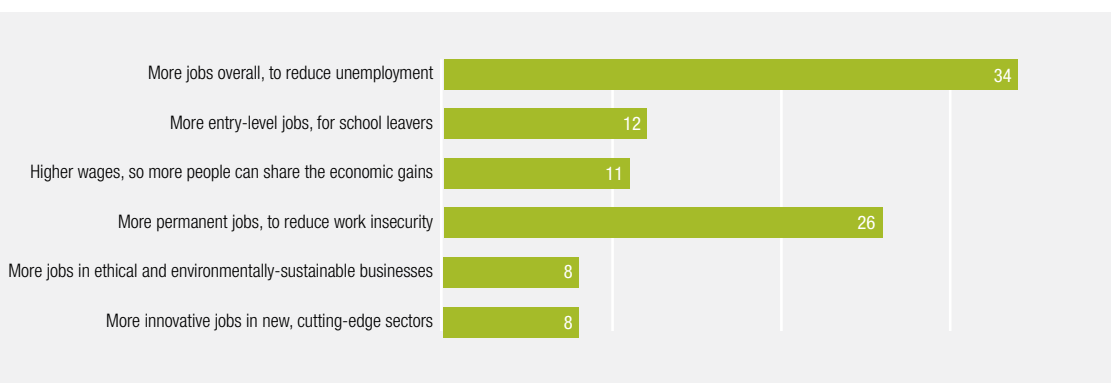
## Technology

- Queenslanders are in some respects less optimistic than the general population about the impact of technology on their job.
- 71 per cent would welcome new technology in their job in line with national trends but 13 per cent are worried they won't have the skills to use new technology (nine per cent nationally).

## Future jobs

- Like most Australians, Queenslanders place greatest priority on more jobs overall and more permanent jobs for future job creation (Figure 8). Queenslanders place slightly less importance on more innovative jobs (eight per cent vs 11 per cent nationally).
- When looking for a job, consistent with national trends, conditions in the workplace are the most important factor. However, Queenslanders are much more likely to rank 'opportunities for career progression' as very important (55 per cent compared to 42 per cent nationally).

FIGURE 8  
WHICH OF THE FOLLOWING IS MOST CRITICAL FOR FUTURE JOB CREATION?



## Notes on methodology and sample

- Total sample; Weight: QLD Weight; base n = 400; total n = 3000.
- For Queensland, the margin of area at the 95 per cent confidence interval is +/-4.9 per cent.
- This Queensland results profile is supplementary to *Community Pulse 2018: the economic disconnect*. A full description of the methodology and sample is available in this report at pages 47 to 55.

## Acknowledgements

CEDA would like to acknowledge members and individuals who contributed to CEDA's general research fund between 2 June 2017 and 1 June 2018. CEDA undertakes research with the objective of delivering independent, evidence-based policy to address critical economic issues and drive public debate and discussion. It could not complete its research agenda without the support of these contributions.

**National**

Level 13, 440 Collins Street  
Melbourne VIC 3000  
GPO Box 2117  
Melbourne VIC 3001  
Telephone 03 9662 3544  
Email [info@ceda.com.au](mailto:info@ceda.com.au)

**South Australia and the Northern Territory**

Level 5  
2 Ebenezer Place  
Adelaide SA 5000  
Telephone 08 8211 7222  
Email [info@ceda.com.au](mailto:info@ceda.com.au)

**New South Wales and the ACT**

Level 14  
The John Hunter Building  
9 Hunter Street  
Sydney NSW 2000  
GPO Box 2100  
Sydney NSW 2001  
Telephone 02 9299 7022  
Email [info@ceda.com.au](mailto:info@ceda.com.au)

**Victoria and Tasmania**

Level 13  
440 Collins Street  
Melbourne VIC 3000  
GPO Box 2117  
Melbourne VIC 3001  
Telephone 03 9662 3544  
Email [info@ceda.com.au](mailto:info@ceda.com.au)

**Queensland**

Level 17, 300 Adelaide Street  
Brisbane QLD 4000  
GPO Box 2900  
Brisbane QLD 4001  
Telephone 07 3229 9955  
Email [info@ceda.com.au](mailto:info@ceda.com.au)

**Western Australia**

Level 5  
105 St Georges Terrace  
Perth WA 6000  
PO Box 5631  
St Georges Tce  
Perth WA 6831  
Telephone 08 9226 4799  
Email [info@ceda.com.au](mailto:info@ceda.com.au)